

JumpStart Global Advisors Formed to Help Overseas Businesses Internationalize Into U.S. and Canadian Markets

Business Consultancy Offers Blend of Legal, Accounting, HR, Recruiting and Marketing Support to Operating Companies Seeking Quicker Market Entry at Predictable Cost

NEW YORK, April 27 /PRNewswire/ -- Three New York business services firms have launched a business development and professional services organization offering a broad array of market-entry services to international companies seeking to establish operations in the United States and Canada.

Called JumpStart Global Advisors (www.jumpstartglobal.com), the new entity provides a speedy and cost-effective way for companies to set-up North American subsidiaries and achieve market entry without the need for large capital outlays. Core services include setting up United States/Canadian subsidiary; legal, financial, accounting and back office support; recruitment, sales strategy and compensation solutions; and marketing, branding, Web and digital services and public relations. Additional services are offered by strategic partner firms and are fully coordinated by JumpStart Global Advisors to achieve the most efficient results for clients.

JumpStart Global Advisors' three founding firms -- Gordon Global Associates, Starpoint Solutions and Feintuch Communications -- have significant experience and go-to-market expertise.

The three principals of JumpStart Global Advisors are Scott Gordon, managing director, JumpStart Global Advisors and president, Gordon Global Associates; Don Zinn, managing director, JumpStart Global Advisors and executive vice president, Starpoint Solutions; and Henry Feintuch, managing director, JumpStart Global Advisors and president, Feintuch Communications. Together, they enjoy more than 50 years of helping international companies to successfully penetrate the U.S. and Canadian market:

Gordon Global Associates (www.gordonglobal.com), founded in 2000 and based in Lynbrook, N.Y., is a business development and professional services firm. It provides international technology companies, manufacturers, product distributors and service providers with an expedient and cost-effective way to establish a physical footprint and infrastructure in order to sell their products and services. Service offerings include business development, accounting, financial, legal, human resources and business administration.

Starpoint Solutions (www.starpoint.com), founded in 1982 and headquartered in New York City, is a leading solutions, staffing and search firm with a proven track record of finding the best of the best for start-ups and established companies. Its services include full-time or consultative hiring for every business requirement, identifying candidates who mesh with the enterprise, planning staffing for the go-to-market process and compensation strategy consulting. With revenues in excess of \$80m and more than 700 employees, the company has offices in 10 cities throughout the United States and development centers in Eastern Europe.

Feintuch Communications (www.feintuchcommunications.com), based in New York City, is a strategic relations firm specializing in integrated public relations, investor relations and creative services. Services range from corporate positioning and brand identity to advertising, Web and marketing capabilities and comprehensive public relations support. The company's investor relations team helps organizations to source capital, prepare for a public offering and communicate to Wall Street. Feintuch Communications is a member of ECP Global (www.ecpglobal.com), an international alliance of independent communication consultancies.

"We created JumpStart Global Advisors to offer global businesses an efficient alternative for setting up operations and getting to revenue, with a minimal degree of risk compared to traditional business establishment models," said Mr. Gordon.

"Our combined experience, business acumen and local market connections offer numerous value-added benefits to North American-bound companies," said Mr. Zinn. "The seamless integration of these services should prove especially beneficial to our clients."

"The late 20th century was all about internationalization and removing friction from international trade in order to allow businesses to expand and enter new markets," said Mr. Feintuch. "In the 21st century, it's no longer about whether a business should expand but what is the most efficient model for that expansion."

For JumpStart Global Advisors sales or partnership information, visit the firm online at www.jumpstartglobal.com; or write to info@jumpstartglobal.com or call +1-212-808-4900.

JumpStart Global Advisors (www.jumpstartglobal.com), based in New York City, is a next-generation business

consultancy helping to meet the needs of companies seeking to internationalize in North America. It provides businesses with a speedy, efficient and cost-effective business model without the need for costly capital outlays. Core services include business establishment; legal, financial, accounting and back office support; recruitment, sales strategy and compensation solutions; and marketing, branding, Web and digital services and public relations. JumpStart Global Advisors founding partners are Gordon Global Associates, Starpoint Solutions and Feintuch Communications.

This release is available online in the JumpStart Global Advisors press room (www.jumpstartglobal.com) and Feintuch Communications media room (www.feintuchcommunications.com).

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