

Klarna's Elizabeth Bramlage Wins Rising Star Award from Women in Payments

NEW YORK, May 17, 2018 – Elizabeth Bramlage, head of U.S. marketing, Klarna, has received the Women in Payments® Rising Star Award that recognizes a talented, young woman payments professional, 40 years of age or younger, who has demonstrated leadership, professional excellence, and a commitment to motivating others to make a positive impact in the payments industry.

The award was presented May 14th at the annual Women in Payments Award Dinner in Washington, D.C. Founded in 2012, Women in Payments is a global network of women working across the payments ecosystem to connect and empower like-minded women in the industry and strive for gender parity. The award dinner was sponsored by Mastercard, ACI Worldwide, Visa, Amazon Pay and others.

Having joined Klarna, a leading global payments provider, in 2016 as head of U.S. Marketing, Bramlage is responsible for building strategic relationships across major U.S. and global merchants and partners and supporting the sophisticated brand for the Stockholm-based fintech unicorn. Bramlage helped introduce Klarna's instant financing service to the U.S. merchant community while paving the way for a broader suite of products and services in the company's newest market.

"Elizabeth possess many qualities that impressed the Awards committee," said Jo Canning, chair of the Women in Payments Awards Committee. "She has embraced a complex and challenging senior mandate, demonstrating enormous bravery and resolve in her ability to step outside of her comfort zone and try something new."

"Elizabeth has established herself not only as a promising force in the payments industry, but as a talented leader with strong marketing and business development skills," said Michael Rouse, chief commercial officer of Klarna North America. "Combining her accomplishments in the payments space and retail environment with her dedication to building strong relationships with merchants and supporting her team at Klarna, it's easy to see why she was selected as Women in Payments 2018 Rising Star."

For more information on the Women in Payments Award program, visit <https://www.womeninpayments.org/us/awards/>.

About Klarna

Klarna is one of Europe's leading payments providers and fully licensed bank, which wants to revolutionize the payment experience for shoppers and merchants alike. Founded in Stockholm, Sweden, in 2005, we offer a simple, safe and smooth checkout experience. Klarna now works with 89,000 merchants. Klarna has 2,000 employees and is active in 14 countries. Klarna is backed by investors such as Sequoia Capital, Bestseller Group, Atomico, VISA and Permira.

The company's North America offices are in Columbus, Ohio and New York. U.S. financing through Klarna is issued by WebBank, member FDIC.

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