

# ZeeVee Appoints James Chordas as Sales Territory Manager for Northeastern U.S. and Eastern Canada



*James Chordas, ZeeVee Sales Territory Manager, Northeastern U.S. and Eastern Canada*

LITTLETON, Mass., February 19, 2019— Strengthening its North American sales force, [ZeeVee](#) has named James Chordas, an experienced AV and IT sales pro, as territory manager – Northeastern U.S. and Eastern Canada.

In his new position, Chordas will be responsible for managing domestic sales of AV over IP and RF broadcast distribution technology in 11 states – Connecticut, Massachusetts, Maine, Maryland, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont and Virginia – as well as north of the border in Ontario, Quebec, New Brunswick, Newfoundland and Labrador, Prince Edward Island and Nova Scotia provinces. He will report to Joseph Chordas, vice president, North American sales and marketing.

“James brings more than 20 years of sales experience in the AV and information technology sectors to our team in support of our growth in the AVoIP market, while continuing to serve our extensive RF customer base,” said Bob Michaels, CEO, ZeeVee.

Chordas was formerly a senior sales representative at Storyvine, a Colorado-based video content creation solutions company. Other positions Chordas has held over the course of his career include Northeast region sales manager at Discover Video; director of sales and productivity expert at Cohesive Knowledge Solutions; Northeast territory manager at IDS Solutions; and manager, sales operations, at Vbrick Systems where he was worked for eight years.

“ZeeVee is a pioneer and innovator in the AV distribution market,” said Chordas. “It’s great to be joining a rapidly growing company whose reputation for quality and service is solid and that is consistently winning world class AV integration projects.”

Chordas graduated from Southern Connecticut State University with a bachelor’s degree in economics and philosophy. He lives in Wallingford, Connecticut with his wife and two children.

## About ZeeVee

ZeeVee ([www.zeevee.com](http://www.zeevee.com)) is a global pioneer and leader in the development and deployment of AV distribution systems for industrial, commercial and residential applications. As the only manufacturer today that can deliver multimedia content over fiber, CATx and coax, ZeeVee has transformed the digital video industry with its award-winning HD to Ultra-HD/4K solutions for the pro AV and IT marketplace. The company offers a variety of innovative, cost-effective and easy to install AVoIP and RF distribution platforms. ZeeVee’s technologies and products are installed in thousands of facilities worldwide where there is a need to transport HD/UHD content from multiple sources to multiple displays over long distances. ZeeVee is a founding member of the SDVoE Alliance and a Global Presence Alliance Technology Partner.

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