World's First HDMI Connectivity Module for Ethernet Switch Makes North American Debut at InfoComm 2019

ZeeVee ZyPer4K HDMI Module, Combined with NETGEAR M4300 96X-port 10G Switch, Herald New Era in Connectivity for SDVoE Systems

ORLANDO, June 11, 2019 — The world's first Ethernet switch with integrated HDMI connectivity for video sources makes its North American debut at InfoComm 2019 courtesy of ZeeVee, Inc.

The new ZeeVee ZyPer4K HDMI Module, which includes the capacity to distribute uncompressed 4K/UHD and HDR content, achieves a new level of convergence between AV and IT technology. It utilizes ZeeVee ZyPer4K technology in conjunction with the 96-port NETGEAR 10G M4300-96X Modular Managed Ethernet switch.

The module provides integrators and end-users with unparalleled options for system customization, cost savings, reduced power consumption and greatly simplified installation and deployment of large IP-based video networks. InfoComm attendees can see the ZyPer4K HDMI Module at the ZeeVee InfoComm 2019 booth (Orange County Convention Center, #1660),

Developed in collaboration with NETGEAR and the SDVoE Alliance, the module simply plugs into the NETGEAR switch chassis, providing a robust solution for industrial, commercial and residential applications. Each ZeeVee module accommodates up to four HDMI sources; multiple modules may be used in the same switch. The NETGEAR switch requires just two units of rack space, presenting a compact, efficient, high-value solution to customers.

"We have seen great interest in the ZyPer4K HDMI Module since we first spoke of it at ISE earlier this year," said Bob Michaels, CEO, ZeeVee. "The result of our innovative collaboration with NETGEAR and SDVoE Alliance, it successfully combines IT and AV at the integrated product level--which will speed and widen the adoption of next generation communications systems."

The ZeeVee ZyPer4K HDMI Module works seamlessly with the NETGEAR M4300-96X Modular Managed Switch, which is preconfigured for easy, true AV and multicast Zero Touch network configuration. It also allows designers, integrators or users to simply select the combination of HDMI, copper, PoE+ and fiber M4300-96X port expansion cards that suit system requirements, connect cables from sources or decoder-equipped displays, and switch on the power.

"NETGEAR sees the product pairing of our switch and the ZeeVee ZyPer4K HDMI Module as a significant transformation of the AVoIP experience," said Richard Jonker, vice president of SMB product line management for NETGEAR. "It not only more firmly solidifies the much talked about convergence between AV and IT but makes these systems easier to install and more cost-effective than ever before."

As with other SDVoE components, the switch easily accommodates symmetric input/output configurations such as 48×48, as well as asymmetric solutions such as 10×86, 24×72, etc. The modular design of the switch allows reconfiguration of inputs and outputs should system requirements change.

"While we see the matrix switch as obsolete, its customizability is a valuable feature we can learn from as we move to a standards-based, interoperable Ethernet infrastructure for AV distribution," said Justin Kennington, SDVoE Alliance president. "NETGEAR took the first step by creating the affordable modular Ethernet switch, and we are not surprised that SDVoE Alliance co-founder ZeeVee added its pro AV expertise to jump to the forefront of the exciting new product category."

The ZyPer4K HDMI Module will be available from ZeeVee in Q4 2019. ZeeVee, an authorized NETGEAR reseller, already offers the NETGEAR M4300-96X. More information on the ZeeVee ZyPer4K HDMI Module and the NETGEAR M4300-96X Modular Managed Switch can be found online at [link](#).

About ZeeVee

ZeeVee (www.zeevee.com) is a global pioneer and leader in the development and deployment of AV distribution systems for industrial, commercial and residential applications. As the only manufacturer that can deliver multimedia content over fiber, CATx and coax, ZeeVee has transformed the digital video industry with its award-winning HD to Ultra-HD/4K solutions for the pro AV and IT marketplace. The company offers a variety of

innovative, cost-effective and easy to install AVoIP and RF distribution platforms. ZeeVee's technologies and products are installed in thousands of facilities worldwide where there is a need to transport HD/UHD content from multiple sources to multiple displays over long distances. ZeeVee is a founding member of the SDVoE Alliance and a Global Presence Alliance Technology Partner.

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