Press Releases

ZeeVee Expands Relationship with DataVisual Marketing as Exclusive Canadian Distributor

DataVisual Marketing Team

LITTLETON, Mass. and OTTAWA, Canada, December 3, 2019 – Building on its successful relationship, ZeeVee, Inc. is expanding its relationship with DataVisual Marketing Inc. making it the exclusive distributor of its AV distribution products throughout Canada.

DataVisual is Canada's leading value-added distributor of presentation and audio/visual communications solutions. The company, founded in 1995, is privately held and headquartered in Ottawa, Ontario. It prides itself on its high touch support of distribution functions including in-depth technical and product support, demonstration equipment, product specification assistance and bid registration as well as a comprehensive field sales support team.

During the last five years, DataVisual has served as a ZeeVee distribution partner covering all of Canada and focusing on ZeeVee's AVoIP products. With the expanded relationship, the prominent distributor will also pick-up responsibility for ZeeVee RF modulator sales.

"Our collaboration with ZeeVee has enabled us to provide our customers with the AV distribution solution that best fits their end-users' needs—whether it's a battle-tested AVoIP or RF solution," said Lisa Kislich-Lemyre, CEO, DataVisual. "ZeeVee's products install easily, work well and deliver fully on their brand promise. The company's product support mirrors the way we operate in support of our customers – they are a class act."

DataVisual markets to and supports a broad array of sectors including corporate and boardroom, education, video conference and telepresence, staging and live events, digital signage, telecom and IT networks and houses of worship. ZeeVee's expansive product line, including its American manufactured AV over IP products, provides solutions for many of these markets.

"Our experience with DataVisual has been tremendous—they are very adept at forming deep bonds with integrators because of their customer first philosophy, deep technical knowledge and support," said Joe Chordas, VP, North America sales and marketing. "Our partnership is very important to us and we look forward to continuing our close working relationship with Lisa and her team in the coming years."

About DataVisual Marketing

DataVisual is a Canadian value-added distributor focused on presentation and audio/visual communication solutions. DataVisual supports its distribution functions with an experienced field sales team, inside sales support, in-depth product and technical support, product demonstration equipment and vendor training sessions.

About ZeeVee

ZeeVee (www.zeevee.com) is a global pioneer and leader in the development and deployment of AV distribution systems for industrial, commercial and residential applications. As the only manufacturer that can deliver multimedia content over fiber, CATx and coax, ZeeVee has transformed the digital video industry with its award-winning HD to Ultra-HD/4K solutions for the pro AV and IT marketplace. The company offers a variety of innovative, cost-effective and easy to install AVoIP and RF distribution platforms. ZeeVee's technologies and products are installed in thousands of facilities worldwide where there is a need to transport HD/UHD content from multiple sources to multiple displays over long distances. ZeeVee is a founding member of the SDVoE Alliance and a Global Presence Alliance Technology Partner.

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