Press Releases

Feintuch Communications and MS-IR Partner To Offer Investor and Public Relations Services

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NEW YORK, Dec. 14 /PRNewswire/ -- MS-IR LLC (www.ms-ir.com), a full-service, global investor relations firm, and Feintuch Communications (www.feintuchcommunications.com), a strategic relations firm offering public relations, marketing, business development and related services, have formed a strategic alliance to offer IR and public relations services.

MS-IR is headed up by Miri Segal-Scharia, who enjoys more than 11 years experience working with international companies ranging from start-ups to publicly traded companies. Before starting MS-IR, she served as a vice president at Strategic Growth International for three years. Previously, she was a partner in KM/KCSA Investor Relations, a leading investor relations firm based in Tel Aviv, Israel. Ms. Segal-Scharia has extensive experience in formulating client IR strategies, including positioning, perception analysis, road shows, M&A, IPOs and providing consultation and guidance during crisis management.

Feintuch Communications, formed in January 2009 by industry veteran and former broadcast journalist Henry Feintuch, is a full-service organization with a heavy focus and experience in technology, financial services, healthcare and life sciences and advertising and media. Mr. Feintuch has more than 27 years experience in the PR industry including 22 years at KCSA Strategic Communications, work at two other agencies and an in-house stint in corporate communications. Early in his career, he served as news assignment editor for WCBS-TV in New York City. He was also a reporter and anchorman for several New Jersey radio stations.

"Together, we offer our current and future clients an integrated blend of strategic and value-added investor and public relations services, all managed hands-on by seasoned professionals with a stake in obtaining results," said Ms. Segal-Scharia.

"Both our firms are committed to partnering with our clients to offer best of breed services to meet their business needs," said Mr. Feintuch. "Our growth during the past year, despite the most challenging economic conditions in many years, offers validation to our business model and optimism for the recovery just getting underway."

For more information, contact Henry Feintuch, president, Feintuch Communications athenry@feintuchpr.com / 212-808-4901; or Miri Segal-Scharia, president, MS-IR at msegal@ms-ir.com / 917-607-8654.

About MS-IR

MS-IR (www.ms-ir.com), headquartered in New York City, is a global investor relations firm which helps companies enhance shareholder value by establishing relationships with the financial community and communicating their investment potential and corporate vision to institutional investors, analysts and the financial media. The firm prides itself in being performance-oriented, proactive and energetic and whose services go far beyond day-to-day investor relations tasks.

About Feintuch Communications

Feintuch Communications (www.feintuchcommunications.com), based in New York City, is a strategic relations firm with decades of experience in developing and implementing successful public relations programs for emerging companies to non-profits, associations and the Fortune 500. Part of international PR alliance ECP Global (www.ecpglobal.com), Feintuch Communications specializes in B-to-B and B-to-C programs with a focus in technology, financial services, healthcare/life sciences and advertising and media. Its vision is to provide the expert service, experienced counsel and hands-on support that clients need to meet their business objectives.

SOURCE: Feintuch Communications

Web site: http://www.feintuchcommunications.com/
http://www.ms-ir.com/
http://www.ecpglobal.com/