

# Bixby Energy Systems Selects Feintuch Communications to Conduct Strategic Communications Campaign

NEW YORK and RAMSEY, Minn., April 19 /[PRNewswire](#)/ -- Bixby Energy Systems, Inc., an energy company developing and commercializing cleaner coal energy technology, has appointed Feintuch Communications, Inc. ([www.feintuchcommunications.com](http://www.feintuchcommunications.com)) as agency of record.

Based in Minneapolis, Bixby Energy Systems is commercializing and developing technology to convert coal to energy without burning it while drastically reducing carbon emissions.

"The Bixby team has spent many years perfecting our process and we will soon be ready to introduce our technology which we believe will have a significant positive impact on energy supplies across the globe," said Robert Walker, president and CEO, Bixby Energy Systems. "We've had a prior relationship with Henry Feintuch and have partnered closely with the team at Feintuch Communications to provide us with integrated public relations and marketing services and to reintroduce our company to the market."

"Bob Walker is a visionary and successful serial entrepreneur, best known as the inventor of the 'Select-Comfort' bed system," said Henry Feintuch, president, Feintuch Communications. "Bixby Energy Systems is a game-changing company that has the potential to favorably impact the energy independence of the U.S. and other nations around the world. We look forward to working closely with Bob and his team to help change the way the public looks at coal and to prepare the market for what may be a new era in energy production."

## About Bixby Energy Systems

Founded in 2001, Bixby Energy Systems is a "new energy" company dedicated to finding, developing and commercializing technologies that provide clean, economical and sustainable alternative energy solutions.

## About Feintuch Communications

Feintuch Communications ([www.feintuchcommunications.com](http://www.feintuchcommunications.com)), based in New York City, is a strategic relations firm with decades of experience in developing and implementing successful public relations programs for emerging companies to non-profits, associations and the Fortune 500. Part of international PR alliance ECP Global ([www.ecpglobal.com](http://www.ecpglobal.com)), Feintuch Communications specializes in B-to-B and B-to-C programs with a focus in technology, financial services, healthcare/life sciences and advertising and media. Its vision is to provide the expert service, experienced counsel and hands-on support that clients need to meet their business objectives.

SOURCE Feintuch Communications

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