Information Overload Research Group's Online Panel on June 27 to Feature Five Noted Authors

Dave Crenshaw, Daniel Forrester, Maggie Jackson, William Powers, and Jonathan Spira to speak on their recent books relating to information overload

NEW YORK, June 16, 2011 /[PRNewswire](#)/ -- Five influential authors who have written books on aspects of information overload will come together in a "virtual literary salon" produced by IORG — the Information Overload Research Group. The event takes place on June 27, 2011, from 11 a.m. to 12:30 p.m. EDT.

This is the first time that all five authors — Dave Crenshaw (author of *The Myth of Multitasking*), Daniel Forrester (author of *Consider*), Maggie Jackson (author of *Distracted*), William Powers (author of *Hamlet's BlackBerry*), and Jonathan Spira (author of *Overload! How Too Much Information Is Hazardous To Your Organization*) — will appear on the same panel.

Each author will discuss two questions — why he or she wrote the book, and the issues and solutions that are most significant.

"The information overload problem has been kept below the radar by denial and misunderstanding for years," says Nathan Zeldes, president of IORG. "It's encouraging to see that it is now getting this level of exposure. The participation of these insightful authors in IORG's efforts to raise awareness and encourage remedial action is most welcome — and I look forward to hearing what they have to say."

Jonathan Spira, who is also a director and co-founder of the Information Overload Research Group, will moderate the panel. "The five of us have much in common," he says. "We've all written books on some facet of information overload, and this is an opportunity for us to do two things: Give a mini TED-style talk for eight minutes, and then interact with each other and the people who have joined us . We're excited about the insights that will come out of this."

To register for the free event, go to [iorgauthors.eventbrite.com](#).

About the Information Overload Research Group

The Information Overload Research Group (IORG) is a consortium of industry practitioners, academic researchers, consultants, and other professionals who are dedicated to addressing the problem of information overload, an ongoing crisis that diminishes productivity and quality of life among knowledge workers worldwide. More information about IORG is available at [www.iorgforum.org](#).

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