

Provide Support to Get PR and Marketing Support from Feintuch Communications

NEW YORK, Oct. 24, 2011 [PRNewswire/](#) -- Provide Support, LLC (www.providesupport.com), a global provider of live chat services for e-commerce sites, online publishers and other organizations seeking to enhance their online customer support, has chosen Feintuch Communications as its public relations and marketing agency.

Founded in 2003 and headquartered in New York City, Provide Support offers an economical and easy-to-use website plug-in allowing businesses to provide instant online customer support and proactively sell their products and services. The company's cutting-edge, geographically distributed and redundant hosting infrastructure ensures 24/7 reliability.

"We've built a strong reputation in the market as a trusted and reliable partner to more than 10,000 active customers around the world," said Sergiy Skugaryev, chief executive officer, Provide Support. "Now, as we make significant investments in our business infrastructure and technology, we're turning to the Feintuch Communications team to help us tell our story to a larger audience."

"Provide Support is a great example of a small business that has developed a thriving business – complete with superior technology, dedicated, professional and personalized customer service and hyper-competitive pricing," said Henry Feintuch, president, Feintuch Communications. "We will implement an integrated public relations, social media and marketing campaign to build Provide Support's brand in order to increase its market share."

The account will be managed by Mr. Feintuch in collaboration with Christa Conte, account director and Savannah Tikotsky, senior account executive. Other current clients in the firm's technology practice include MIIAtech Holdings and The Media Dash.

About Provide Support

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About Feintuch Communications

Feintuch Communications (www.feintuchcommunications.com), based in New York City, is a strategic relations firm offering clients an integrated blend of public relations, advertising/marketing, investor relations and other services to meet their business objectives. Part of international PR alliance ECP Global (www.ecpglobal.com), the firm specializes in B-to-B and B-to-C programs with a focus in technology, financial services, advertising and media and energy/clean tech. Feintuch Communications prides itself on its strong service ethic, senior counsel and hands-on support.

SOURCE Feintuch Communications
