

MIIAtech's GoldFish HR Software Wins iTalent Start-up Competition at HR Tech Europe Conference

BRUSSELS, November 7, 2011 – MIIAtech's (www.miiatech.com) job and resume search matching platform, GoldFish, was the winner of the first iTalent Start-up Competition held at the HR Tech Europe 2011 conference (www.hrtecheurope.com) last week.

The Pan-European HR Network organized the competition and chose six start-ups from all over the world to each give one five minute presentation to a panel of judges. The competition was held on November 2 in Amsterdam and hosted by Jerome Ternynck, founder and CEO of SmartRecruiters. In addition to Mr. Ternynck, the other judges were Bill Boorman, founder of @BillBoorman; Craig Fisher, vice president of Ajax Social Media; Geoff Webb, founder and master sourcer at Radical Events; Jon Ingham (MC), HR and social media strategist at Strategic Dynamics; Jonathan Campbell, founder of Social Talent; Katherine Jones, director - workforce management at Bersin & Associates'; Peter Gold, founder of Hire Strategies; Thomas Otter, research vice president at Gartner; and William Tincup, CEO of Tincup & Co.

The entire panel of judges praised the cross-language capabilities of GoldFish and called it revolutionary and absolutely unique in the world of HR software. Mr. Ternynck described GoldFish as "a product that will make a dream of all recruiters come true!" The jury praised GoldFish as a break-through technology that will drastically change the way resumes are matched in the future.

GoldFish (www.goldfish-recruitment.com) is an enterprise software application that addresses one of the most frustrating issues in today's recruitment world: an overwhelming number of resumes and job openings, which makes it extremely difficult to accurately match candidates with available positions. Current HR software relies on keyword searches to find matches, which is not only time consuming, but often inaccurate. GoldFish allows users to quickly and accurately match job openings with the most qualified candidates, or perform a reverse job match using candidate experience to help identify appropriate positions. Searches are conducted in plain natural language and can be done in both structured and unstructured databases.

Another key feature praised by the judges is GoldFish's cross-lingual capabilities. Questions can be asked in one language with the search conducted in another or multi-lingual database (e.g. Spanish, German) with the answer provided in the original language the search was conducted in.

"The recognition received from the judges reinforces our belief that this technology is a game changer for the recruitment and HR industry," said Stephen Lernout, CEO MIIAtech. "Participating in the iTalent Start-Up Competition allowed us to demonstrate the accuracy and speed of GoldFish in matching resumes and job openings."

About MIIAtech

MIIAtech (www.miiatech.com) is a next generation search and analysis software company. The company has developed an advanced multi-lingual Natural Language Processing platform, called Tautona™, which understands the meaning of what is being searched for and delivers the right information when it is needed, faster and more accurately than any other search system. The Tautona platform helps companies to save time and money by helping them to find the precise information they need from large, complex enterprise databases. MIIAtech, part of MIIA Belgium BVBA, is headquartered in Brussels, with corporate and sales offices in Hong Kong and the United States.

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