

JumpStart Global Advisors Expands into Nordic Market Through Partnership with Stockholm-based Comvision and Corepro

New Firm to Provide Broad Range of Market Entry, Business Management, Sales and Channel Development and Marketing Services to Firms Seeking to Expand into Region

NEW YORK and STOCKHOLM, Feb. 13, 2012 /PRNewswire/ -- A new alliance between New York-based JumpStart Global Advisors (www.jumpstartglobal.com) and Comvision AB in cooperation with Corepro AB, two Swedish business and communication services firms, offers a cost-effective way for international companies to expand their businesses into the Nordic market.

Called JumpStart Global Advisors Scandinavia, the new entity helps businesses to establish Nordic subsidiaries or acquire companies and achieve a faster market entry without the need for large capital outlays. Core services include business establishment and management (legal, financial, accounting and back office support); personnel recruitment; direct sales and channel development support; marketing, branding, Web/digital services and public relations/strategic communication.

JumpStart Global Advisors Scandinavia consists of two prominent b-to-b services firms based in Stockholm with extensive business development and go-to market expertise:

- Comvision (www.comvision.se), founded in 1998, is a specialist in PR and strategic brand communication for Swedish and international organizations, companies and individuals. Its staff is experienced and skilled, with extensive networks and speaks several languages other than Swedish and English, including Finnish, German, French and Spanish.
- Corepro (www.corepro.se), consists of a group of business professionals and consultants whose founding partners have in-depth and hands-on experience in building and managing numerous businesses and organizations. Corepro's focus is to develop companies, organizations and departments who wish to maximize their profit potential, streamline their processes and diversify or expand their business.

"JumpStart Global Advisors Scandinavia is all about helping companies to enter our broad and rapidly growing market in the fastest, most cost-effective manner," said Lars-Ola Nordqvist, managing director, JumpStart Global Advisors Scandinavia and managing director, Comvision AB.

"We help companies to minimize the risk associated with their business infrastructure and operations and allow them to focus on their primary mission of developing clients and a new revenue stream throughout Sweden, Finland, Norway and Denmark, which is often a gateway to the other European markets," said Kent Schultz, managing director, JumpStart Global Advisors Scandinavia and founding partner, Corepro.

JumpStart Global Advisors Scandinavia represents the first geographic expansion of the organization since it was founded in January 2010. Last month, the company announced an alliance with 151 Ventures (www.151ventures.com), a leading U.S.-based consulting and advisory firm for mobile and wireless technology and software companies. 151 Ventures provides a blend of business development, sales, M&A support, distribution and channel development services to mobile and wireless software developers, enterprise software companies, hardware manufacturers and mobile operators.

"JumpStart Global Advisors Scandinavia will provide seasoned counsel and expertise to companies looking to internationalize into its home region as well as provide assistance to regional companies seeking to expand into North America and Asia through our offices in New York and Singapore," said Henry Feintuch, managing director, JumpStart Global Advisors and president of Feintuch Communications.

For more information on JumpStart Global Advisors, visit www.jumpstartglobal.com or write to info@jumpstartglobal.com or call +1-212-808-4900 in New York. In Stockholm, write to lars@comvision.se or call +46-8-410 458 01.

About JumpStart Global Advisors

JumpStart Global Advisors (www.jumpstartglobal.com), based in New York City and Stockholm, is a next-generation business consultancy helping to meet the needs of companies seeking to enter the North American and Scandinavian markets or internationalize into other markets. It provides businesses with a speedy, efficient and cost-effective business model without the need for costly capital outlays. Core services include business establishment; legal, financial, accounting and back office support; recruitment, sales strategy and compensation solutions; and marketing, branding, Web/digital services and strategic public relations. JumpStart

Global Advisors founding partners are Gordon Global Associates and Feintuch Communications.

This release is available online in the JumpStart Global Advisors press room (www.jumpstartglobal.com) and Feintuch Communications media room (www.feintuchcommunications.com/FC).

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