

# Managing Investments Worldwide Appoints JumpStart Global Advisors to Host Business Matchmaking Meetings for Israeli Tech Companies

**"Hot" Israeli Web 2.0, Social Media, Video and Wireless Companies to Attend New York Event to Meet and Partner with U.S. Tech Companies**

NEW YORK, May 14, 2012 /PRNewswire/ -- Managing Investments Worldwide Ltd. (MIW; [www.miw.co.il](http://www.miw.co.il)) has appointed JumpStart Global Advisors ([www.jumpstartglobal.com](http://www.jumpstartglobal.com)) to develop and host a private business matchmaking event for a select group of Israel's emerging Web 2.0, social media, video and wireless companies.

JumpStart Global Advisors, a subsidiary of Feintuch Communications ([www.feintuchcommunications.com](http://www.feintuchcommunications.com)) and Gordon Global Associates ([www.gordonglobal.com](http://www.gordonglobal.com)), is an international business consulting and services firm helping to meet the needs of companies seeking to enter global markets.

The full-day JumpStart Global Advisors event will be held on Thursday, June 21 in New York City. It will bring together members of several Israeli "clusters" (formal groupings of companies) with their counterparts in the U.S. who are looking for partners or new technologies and services to purchase or resell. Invitations for American companies in the Web 2.0, social media, video and wireless segments will be going out shortly; participation is by invitation only. Requests may be sent to Matthew Morookian at [matthew@jumpstartglobal.com](mailto:matthew@jumpstartglobal.com); or by calling 212-808-4941.

"We have been running cluster trade missions to many regions of the world on behalf of Israeli firms since 2005," said David Hava, CEO, MIW. "With market conditions improving in the U.S. – especially in the technology sector – we reached out to JumpStart Global Advisors to manage our first U.S. mission. We were attracted by JumpStart's experience in helping international companies to expand and grow revenues in new markets. We plan to develop additional private trade missions with JumpStart Global in the latter half of 2012."

"The JumpStart Global management team has been supporting Israeli tech companies for more than two decades, helping many to become prominent players in global markets," said Henry Feintuch, managing director, JumpStart Global Advisors and president, Feintuch Communications. "We're pleased to be able to support the next generation of high tech, emerging growth companies from Israel in partnership with MIW."

For more information on the JumpStart /MIW private business matchmaking event, including sponsorships and other support opportunities, contact Scott Gordon at [scott@jumpstartglobal.com](mailto:scott@jumpstartglobal.com) or call +1-516-593-5633. For more information on JumpStart Global Advisors, visit [www.jumpstartglobal.com](http://www.jumpstartglobal.com) or write to [info@jumpstartglobal.com](mailto:info@jumpstartglobal.com) or call +1-212-808-4900 in New York.

## About MIW Ltd.

Established in 1999 and headquartered in Israel, MIW's goal is to open up a global infrastructure of marketing pathways for Israeli entrepreneurs. Over the years, the company has built a broad network of trusted partners and allies that work with it to promote clients' interests abroad. Among the hundreds of clients served are some of the leading names of Israel's tech industry, along with some of the most brilliant inventions and promising start-ups.

MIW's strategy includes consolidating groups of industrial companies to form marketing clusters operating in a specific sector. The branded cluster adds tremendous leverage to the member companies, enabling them to pierce barriers-to-entry and gain access to prime business opportunities.

With its global affiliates network spanning two dozen countries, and a sustained track record of generating dazzling business opportunities for its clients, MIW stands proud as the leading pathfinder for Israel's thriving technology industry.

## About JumpStart Global Advisors

JumpStart Global Advisors ([www.jumpstartglobal.com](http://www.jumpstartglobal.com)), based in New York City with offices in Scandinavia and Latin America, is an international business consulting and services firm helping companies to enter global markets. It provides businesses with a speedy, efficient and cost-effective model for market entry without the need for costly capital outlays. Core services include market readiness assessment; business establishment and

administration; recruitment; sales strategy and business development; and strategic marketing and public relations. JumpStart Global Advisors founding partners are Gordon Global Associates and Feintuch Communications.

This release is available online in the JumpStart Global Advisors press room ([www.jumpstartglobal.com](http://www.jumpstartglobal.com)) and Feintuch Communications media room ([www.feintuchcommunications.com/FC](http://www.feintuchcommunications.com/FC)).

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