

# Dylan Stuart Joins Lippincott as Partner in its London Office

NEW YORK and LONDON, July 17, 2012 [PRNewswire/](#) -- Dylan Stuart, a business, brand and design strategist with extensive experience consulting for Fortune 500 and emerging market clients, has joined Lippincott as a partner in its London office.

Mr. Stuart brings nearly a decade of experience working with some of the largest global brands including American Express, BP, Four Seasons Hotels, Land Rover, Mercedes-Benz and NBC, in addition to many start-up ventures.

"Dylan enjoys a particular passion for discovering brand possibilities by combining creative, strategic and commercial insights," said Simon Glynn, a senior partner and head of Lippincott's European business. "He offers our clients a truly global perspective having worked extensively across the U.S., Europe and Asia."

Prior to joining Lippincott, Mr. Stuart was a brand strategist with Landor Associates where he worked with clients in the automotive, entertainment, aviation and luxury goods sectors. He has also held strategy consulting positions at V+T, Allen International and Accenture.

Mr. Stuart has a Bachelor of Science in industrial economics from the University of Warwick, United Kingdom. He currently lives in London and, in his spare time, he enjoys yachting, film and travel.

## **About LIPPINCOTT**

Lippincott is a leading brand strategy and design firm with a 70-year heritage crafting authentic stories, memorable experiences and winning strategies for the world's most iconic brands. Its expertise spans all aspects of brand building including strategy, identity design, environmental branding, customer experience management and brand activation. The firm uniquely combines business-based strategic thinking and creative excellence to solve complex challenges facing corporations today as they shape their brands for the future. Recent clients include 3M, Delta Air Lines, Hyatt, Infiniti, Samsung, Starbucks and Walmart. Lippincott is part of Oliver Wyman, a global professional services organization owned by Marsh & McLennan Companies.

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