

# PR World Alliance Elects New Officers and Board Members at General Assembly Meeting in Poland

ISTANBUL and NEW YORK, May 14, 2013 /PRNewswire/ -- The PR World Alliance ([www.PRWorldAlliance.com](http://www.PRWorldAlliance.com)), the international PR network formed in 2012 by the merger of ECP Global Communications and IPAN, has successfully completed its spring general assembly meeting in Poland with the election of new officers and board members.

The 20-member organization, representing 19 countries, elected Perran Ersu Ozcaldiran, president of [Persona PR](#), Istanbul, Turkey, as chairman; Henry Feintuch, president of [Feintuch Communications](#), New York, U.S.A., as vice chairman; and Helena Stamou, president of [Nostus Communications](#), Athens, Greece, as secretary.

Catherine Kable, managing partner, [Kable Communication Finance](#), Paris, France and Ms. Stamou were elected to the seven-person board for the first time. They replace Peter Stanton, CEO, [Stanton Communications](#), with offices in Washington, D.C., Baltimore and New York; and Daniel Larouche, president, Larouche Consultant, Montreal, Quebec, Canada who retired from the board. Mr. Larouche continues to serve as treasurer. PRWA's other directors are Lars-Ola Nordqvist, CEO, [Comvision](#), Stockholm, Sweden; Anna Krajewska, CEO, [NBS Communications](#), Warsaw, Poland; and Peter Walker, senior consultant, [PIELLE Consulting](#), London, United Kingdom.

"The PR World Alliance's general assembly meeting in Poland was inspiring in the number and quality of member presentations geared towards professional development and sharing best-of-breed practices," said Mrs. Ozcaldiran, chairman, PR World Alliance. "I am greatly honored to have been elected by my peers as chair of our organization and hope to follow in the footsteps of our past chairman, Peter Stanton, who ably led our organization for many years and helped oversee our recent merger."

The three day semi-annual meeting was hosted by [NBS Communications](#), based in Warsaw, and held in both Warsaw and Cracow. Guest presenters included Adam Jasser, Undersecretary of State at Prime Minister's Economic Council, Poland.

## About PRWA

PR World Alliance is an international network of premier independent communication consultancies. Partners are carefully selected and are established, respected and accomplished firms with a solid reputation for producing superior results for clients. The network encompasses public relations companies and offices in North America, South America, Europe, Asia and Africa with offices and joint venture partners in Pakistan, India and China. The network continues to seek new members in strategic locations.

PR World Alliance provides clients with an extensive depth of knowledge in individual countries as well as a solid understanding of the dynamic multi-national marketplace. The network offers strategic communication, public relations and public affairs counsel, new product launch and promotion, social media programs and more. For more information, visit [www.PRWorldAlliance.com](http://www.PRWorldAlliance.com).

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