

GAIN Capital Signs Exclusive Partnership with Manchester City Football Club

Company to become "Official Online Trading Partner" of Manchester City

LONDON, HONG KONG, NEW YORK and SYDNEY, July 26, 2013 [PRNewswire](#)/ -- GAIN Capital Holdings, Inc. (NYSE: GCAP), a global provider of online trading services, today announced that it has signed a new sponsorship deal to become Manchester City's Official online trading partner.

(Logo: <http://photos.prnewswire.com/prnh/20130726/NY53647LOGO-a>)
(Logo: <http://photos.prnewswire.com/prnh/20130726/NY53647LOGO-b>)

Manchester City Captain Vincent Kompany and Chief Commercial and Operating Officer Tom Glick were joined by GAIN Capital Regional Director Shane Braunstein at the partnership announcement event today in Hong Kong, in conjunction with Manchester City's pre-season Tour of Hong Kong.

As part of the partnership, [FOREX.com](#), the retail division of GAIN Capital, will create exclusive behind-the-scenes content of one of the world's most famous sports franchises, providing an insider's view of how the club is run via the players, business operations and backroom staff.

GAIN Capital Chief Marketing Officer, Samantha Roady said, "We are extremely pleased to partner with Manchester City. Besides being one of the most prestigious football clubs in the world, they are leading the way in digital innovation among sports brands. As an online business, we are excited by the opportunity to work closely with Manchester City to explore innovative ways to leverage our respective digital and social media presences to build our brand among football fans across the globe."

Tom Glick, Chief Commercial & Operating Officer for Manchester City Football Club, added: "GAIN Capital and Manchester City are both leaders in their respective fields. Our partnership is rooted in the recognition that the fundamental elements of success in football and trading are the same: strong preparation and superior execution. GAIN's plans to leverage this connection are unique in sports sponsorship and we look forward to working with them."

About GAIN Capital

GAIN Capital Holdings, Inc. (NYSE:GCAP) is a global provider of online trading services. GAIN's innovative trading technology provides market access and highly automated trade execution services across multiple asset classes, including foreign exchange (forex or FX), contracts for difference (CFDs) and exchange-based products, to a diverse client base of retail and institutional investors.

Through our retail brand, [FOREX.com](#), we provide retail traders around the world with access to a variety of global OTC financial markets, including forex, precious metals and CFDs on commodities and indices. A market leader for over a decade, FOREX.com supports clients from over 140 countries and our products and services are available in multiple languages, including English, Arabic, Chinese, Japanese, and Russian.

GAIN Capital also operates GTX, a fully independent FX ECN for hedge funds and institutions, and Open eCry, an innovative online futures broker.

GAIN Capital and its affiliates have offices in New York City; Bedminster, New Jersey; London; Sydney; Hong Kong; Tokyo; Singapore and Beijing.

For company information, visit www.gaincapital.com.

About Manchester City Football Club

Informally known as "The Blues" or "The Citizens", Manchester City FC is an English Premier League side, founded in 1880 as St Mark's West Gorton. The Club counts the European Cup Winners' Cup, three League Championship titles, and five FA Cups amongst its honours. Under manager Manuel Pellegrini the Club plays its domestic home fixtures at the Etihad Stadium, a spectacular 47,500 seat arena, which the Blues made their home following the successful Commonwealth Games in 2003. For more information, please visit www.mcfc.co.uk.

SOURCE GAIN Capital Holdings, Inc.