JOEL LEONOFF WINS CEO OF THE YEAR AT THE UK STOCK MARKET AWARDS 2014

LONDON, MONTREAL and NEW YORK (March 28, 2014) – <u>Optimal Payments</u> Plc (LSE AIM: OPAY), a leading global online payments and risk management provider, is pleased to announce that its President and CEO, Joel Leonoff, was named CEO of the year at the UK Stock Market Awards 2014 last night, March 27, 2014.

The UK Stock Market Awards, run by MSM Media Group owner of Shares Magazine, rewards companies and individuals that are judged to have contributed the most to creating shareholder value.

Under Joel's tenure, the company has outperformed many of its peers as well as the FTSE All-Share Index. The share price has risen by 150% in the past year alone, creating a company with a market capitalisation of over \$1 billion as of March 2014.

Joel Leonoff said: "I am honoured to receive this award which recognises that Optimal Payments has been successful in producing an exceptional performance in 2013 with strong growth revenue and profits, at the same time as delivering real and sustainable value for shareholders.

"This could not have been achieved without the dedication of our management team and employees worldwide. This is an accolade for the Optimal family, well done, I graciously accept this award on behalf of everyone at Optimal who made this possible and look forward to our continued success in the future."

About Optimal Payments PLC

Optimal Payments is a global provider of online payment solutions, trusted by businesses and consumers in over 200 countries and territories to move and manage billions of dollars each year. Merchants use the NETBANX® platform and services to simplify how they accept credit and debit card, direct-from-bank, and alternative and local payments; and the NETELLER® service to increase revenues and capture new customers. Consumers use the multilingual and multicurrency NETELLER and Net+® Card stored-value offering to make secure and convenient payments. Optimal Payments Plc is quoted on the London Stock Exchange's AIM, with a ticker symbol of OPAY. Subsidiary company Optimal Payments Ltd is authorised and regulated as an e-money issuer by the UK's Financial Conduct Authority (FRN: 900015).

For more information on Optimal Payments visit <u>www.optimalpayments.com</u> or subscribe at <u>http://www.optimalpayments.com/media/email-alerts</u>.

- 30-