

HDMI Interface Extends Exceptional Digital Quality with Single-Cable Simplicity to Over 4 Billion Consumer Devices

LAS VEGAS, Nevada-CES 2015—January 6, 2015- [HDMI Licensing, LLC](#) today announced that over 1,600 licensed HDMI Adopters are expected to ship over 700 million HDMI-compliant products in 2015, adding to the 4 billion unit installed base of HDMI-enabled products worldwide. Additionally, nearly half of all HDMI Adopters are using the latest version of the Specification, HDMI 2.0.

“The HDMI 2.0 Specification, with its support of 4K@60fps and 18Gbps bandwidth, means manufacturers and content providers can accelerate the transition to 4K. The HDMI interface, with its single-cable simplicity, has always provided the highest quality uncompressed digital audio and video. Our entire ecosystem—the Specification itself, our Adopters, Adopter training and compliance testing—ensures that all HDMI-enabled products interoperate and deliver that seamless experience that consumers expect,” said Steve Venuti, president of HDMI Licensing, LLC. “Our most recent Emmy award, which we are honored to be receiving later this week, recognizes HDMI connectivity as the de-facto standard for transmitting and receiving HD content.”

“We understand that the HDMI Specification must evolve and respond quickly to a growing and rapidly changing market. Thus, the HDMI Forum is committed to publishing a new version to meet market need. We believe that the market will require support for higher video resolutions and frame rates, High Dynamic Range (HDR) video, additional audio formats, and power over the HDMI interface,” said Robert Blanchard, President of the HDMI Forum, Inc. “Addressing these trends with the next version of the HDMI Specification ensures that the HDMI interface will continue to support the highest level of audio and video quality.”

HDMI Licensing, LLC announces new 4K cable testing program

[HDMI Licensing, LLC](#) also announces that it plans to launch a program for HDMI adopters who manufacture HDMI cables that seek to ensure ultra-reliable high performance HDMI connectivity at 18Gbps. Comprised of three key components, the program will provide a best-practices High Speed HDMI Cable design guideline, an expanded compliance test specification as well as a comprehensive marketing and authentication program.

“Although current High Speed HDMI cables are designed to handle the increased bandwidth of 4K@60 video streams, we see a need for additional testing to ensure consistent performance at the higher speeds,” said Steve Venuti, president of HDMI Licensing, LLC. “We also foresee how higher bandwidth can result in increased EMI emissions, which can cause interference with wireless signals in home theater devices. This new program provides both testing and labeling to address both these issues for the manufacturer and the end user.”

HDMI Licensing, LLC plans to launch this program in the first Quarter of 2015.

HDMI Licensing, LLC Demonstrates Various 4K Applications at CES 2015

HDMI Licensing, LLC is showcasing several 4K TV use cases featuring a 4K upscaling Blu-ray player, 4K tablet and desktop gaming and 4K mobile playback at the HDMI Marketplace at CES 2015, located as follows:

Las Vegas Convention Center (LVCC), South Hall 1
Booth 21018

Additionally, 13 HDMI Adopters will be showing their latest-generation products, including HDMI cables that support 4K@60 at 18Gbps.

For more information about the HDMI Specification please visit <http://www.hdmi.org>.

About HDMI Licensing, LLC

HDMI Licensing, LLC is the agent appointed by the HDMI Forum to license Version 2.0 of the HDMI Specification and is the agent appointed by the HDMI Founders to license all earlier HDMI Specifications. The HDMI Specification combines uncompressed high-definition video, multi-channel audio, and data in a single digital interface to provide crystal-clear digital quality over a single cable. HDMI Licensing, LLC provides marketing, promotional, licensing and administrative services, as well as education on the benefits of the HDMI Specification to adopters, retailers, and consumers. The HDMI Consortium was founded by Hitachi Maxell, Ltd; Panasonic Corporation; Koninklijke Philips Electronics N.V.; Silicon Image, Inc.; Sony Corporation; Technicolor S.A. and Toshiba Corporation. HDMI Licensing, LLC is a wholly owned subsidiary of Silicon Image, Inc. (NASDAQ: SIMG). For more information about the HDMI Specification, please visit www.hdmi.org.

About the HDMI Forum, Inc.

HDMI Forum, Inc. is comprised of the world’s leading manufacturers of consumer electronics, personal computers, mobile devices, cables and components. An open trade association, The HDMI Forum’s mission is to foster broader industry participation in the development of future versions of the HDMI Specification and to further expand the ecosystem of interoperable, HDMI-enabled products. For more information, please visit www.hdmiforum.org.

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