

# Antel Communications Introduces Content Solutions Division Offering Carriers and Mobile Resellers a Custom Suite of Consumer and Business Apps

**Yo! Puzzle, Clean Master and ADV Mobile are initial mobile applications**

SETAUKET, N.Y., Feb. 9, 2015 /PRNewswire/ -- [Antel Communications](#) has launched a content solutions division to provide a customizable suite of cutting-edge consumer and business apps to the wireless industry.

The new content solutions division will provide opportunities for software developers in Silicon Valley, New York and around the world to expand their reach into the wireless carrier and retail markets. It also offers the carriers, mobile virtual network operators, mobile retailers and wireless device manufacturers with the ability to differentiate themselves in the competitive handset marketplace. Many of the apps will also be pre-loaded on Antel Communications' Ole™ brand of Android devices.

"With the increasing commoditization of the mobile handset marketplace, it's becoming critically important for handset manufacturers and service providers to develop new revenue streams while also enhancing the consumer experience," said Saeed Saatchi, chief operating officer, Antel Communications, and head of its new content solutions division. "Our content solutions team will work with carriers and manufacturers to create the application suite that best suits their customers' needs."

Antel has signed agreements to represent three initial mobile applications:

- **Clean Master**, developed by Cheetah Mobile (Beijing), is a mobile security and device optimization suite that enhances the performance of Android phones. The app cleans out junk files, optimizes device memory and protects against mobile viruses, malware and trojans. Clean Master has been downloaded by 750 million users worldwide.
- **Yo! Puzzle**, created by Operation S (London), is a photo-sharing platform with a twist: it allows users to share personal photos in a time-limited puzzle format. It is the first app that adds a dose of fun and competition to how consumers share photos. If users' friends cannot complete puzzles in time, then they don't get to see their friend's photos.
- **ADV Mobile**, designed by Intertron Mobile (Buenos Aires, Argentina), is a mobile advertising platform allowing carriers and retailers to manage and disseminate visual sponsored content -- such as promotions, circular and advertisements -- to their subscribers. It allows companies to reach mobile users on a hyper-individualized basis.

For more information, please contact Antel's content solutions division at [info@antel.us](mailto:info@antel.us) or visit <http://www.antel.us>.

## About Antel Communications

Antel Communications ([www.antel.us](http://www.antel.us)) is a provider of high quality wireless devices and solutions for wireless carriers, mobile virtual network operators and retailers in North America, South America, Africa and Middle East. Founded in 2013 and headquartered in Setauket, New York, the vertically-integrated company provides a complete turnkey solution to its partners. Services include product R&D, manufacturing, engineering, tech support, marketing and package design, supply chain management, logistics and reverse logistics and financing.

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