

CompuDance Adds New Payment Functionalities to its Software Package for Customers

DUMONT, NEW JERSEY (March 18, 2015) CompuDance, the preferred studio management software for over 20 years, in Dumont N.J., is continuing its partnership with Meritus Payment Solutions, an Optimal Payments company, adding new payment functionalities to its platform.

CompuDance offers customized payment solutions used by dance, gymnastics and music and fitness studios to manage administrative tasks such as class bookings. The new software is now more comprehensive and makes day-to-day operations much easier for users.

With the help of its merchant account partner, Optimal Payments, CompuDance has added: recurring payments, tokenization and onetime payment solutions, with an option to add a card reader for swipe payments. The new version of CompuDance also provides interactive calendar features. These additions have eliminated hours of manual payment posting, meaning CompuDance customers can now devote more time to teaching students and spend less time on payment administration.

Maureen Strehl, founder and president of CompuDance said, "By partnering with Optimal Payments, we are able to offer our clients a more efficient and user-friendly solution. We chose Optimal Payments for our merchant account partner because the company has been integral in helping us to build our business and in providing ongoing customer support. Optimal Payments has also assisted with our marketing and promotions initiatives."

"We look forward to continuing our partnership with CompuDance and supporting them in their initiatives," said Danny Chazonoff, chief operating officer, Optimal Payments. "Our solutions are designed to be full-service and save time and resources so that our clients can devote their energies to growing their businesses."

CompuDance provides training, support and customer service for the software packages to hundreds of schools throughout the United States and Canada. CompuDance offers its clients expertise in website design, studio management, business growth and human resource issues. CompuDance's business has tripled since 2012 and projections for 2015 are that revenue will double in just one year.

About CompuDance

CompuDance is an integrated software package, which helps to manage the business aspects of studios and schools such as online student registration, scheduling and automated alerts, accounts receivable, billing, emailing, attendance, costumes, and credit card processing. Originally founded in 1986, CompuDance is well-positioned to help their clients succeed in the online environment. With a presence in all 50 states, CompuDance Software is owned and operated by CompuDance, LLC in Dumont, New Jersey. Learn more about CompuDance at www.compudance.com

For more information on CompuDance please call 888-248 3679 or email info@compuacademy.net.

About Optimal Payments Plc

Optimal Payments is a global provider of online payment solutions, trusted by businesses and consumers in over 200 countries and territories to move and manage billions of dollars each year. Merchants use the NETBANX® platform and services to simplify how they accept credit and debit card, direct-from-bank, and alternative and local payments; and the NETELLER® service to increase revenue and capture new customers. Consumers use the multilingual and multicurrency NETELLER and Net+® Card stored-value offering to make secure and convenient payments. In July 2014, Optimal Payments acquired Meritus Payment Solutions and GMA as part of the company's commitment to strengthen its presence in the US market. In addition, Optimal Payments Card Services, another division of Optimal Payments, provides innovative prepaid products and services to merchants. Optimal Payments Plc is quoted on the London Stock Exchange's AIM, with a ticker symbol of OPAY. Subsidiary company Optimal Payments Ltd is authorised and regulated as an e-money issuer by the UK's Financial Conduct Authority (FRN: 900015).

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