

Optimal Payments Awarded Best Payments Company at Inaugural EGR North America Awards

MONTREAL and NEW YORK (April 21, 2015) -- [Optimal Payments](#) (LSE AIM: OPAY), a leading global online payment solutions provider, was named the Best Payments Company at last night's EGR North America Awards ceremony in San Francisco.

The inaugural EGR North America Awards are designed to celebrate excellence in the North American online gaming industry and reward leading operators and service providers who have shown outstanding performance and innovation over the past 12 months. Voted for and judged by industry members, these awards are truly representative of who is the best for this industry from merchants and service providers to operators and their partners.

The Best Payments Company Award was given to the supplier that has offered the best payments service over the past year. Optimal Payments was selected for its quality of service, commercial success and commitment to innovation for the NETBANX® online payment gateway, NETELLER® service and NET+® stored value offering. The NETBANX payment gateway simplifies how online merchants safely accept credit card and direct-from-bank payments, and the multi-lingual/multi-currency NETELLER service and Net+ stored-value offering helps merchants increase margins, capture new customers and increase customer lifetime value while making it more convenient for consumers to pay for goods and services online.

"Winning this award is a testament to the value Optimal Payments brings to the industry and its customers both in North America and around the world," said Joel Leonoff, president and CEO, Optimal Payments. "We are very pleased to have been selected for this accolade at the first EGR North America Awards. Our commitment to delivering leading and differentiated solutions remains at the top of our priorities as we continue to invest in providing the best for our partners."

About Optimal Payments Plc

Optimal Payments is a global provider of online payment solutions, trusted by businesses and consumers in over 200 countries and territories to move and manage billions of dollars each year. Merchants use the NETBANX® platform and services to simplify how they accept credit and debit card, direct-from-bank, and alternative and local payments; and the NETELLER® service to increase revenues and capture new customers. Consumers use the multi-lingual and multi-currency NETELLER® and Net+® Card stored-value offering to make secure and convenient payments. In addition, Optimal Payments Card Services, another division of Optimal Payments, provides innovative prepaid products and services to merchants. Optimal Payments Plc is quoted on the London Stock Exchange's AIM, with a ticker symbol of OPAY. Subsidiary company Optimal Payments Ltd is authorised and regulated as an e-money issuer by the UK's Financial Conduct Authority (FRN: 900015).

For more information on Optimal Payments visit www.optimalpayments.com or <http://www.optimalcardservices.com> to find out more about our Card Services division.

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