

Blue Fountain Media Selects Feintuch Communications for Public Relations Support

NEW YORK, Aug. 26, 2015 /PRNewswire/ -- Blue Fountain Media (www.bluefountainmedia.com), a full-service digital marketing agency focused on growing brands online, has picked Feintuch Communications (www.feintuchcommunications.com) to implement an integrated public relations program.

Founded in 2002 and headquartered in New York City, Blue Fountain Media has grown organically from one employee to more than 200 staffers – half of whom are based in New York and the rest in Portugal and the Ukraine. Key services include website development, apps, mobile websites, and highly effective online marketing programs.

"Our entire business is built upon a platform of delivering improved ROI to our clients, including more qualified sales leads and generating increased revenues," said Gabriel Shaoolian, founder and CEO, Blue Fountain Media. "The Feintuch Communications team is very familiar with our market and enjoys a similar client service ethic to our own. We look forward to collaborating with them to engage with brands around the world."

Blue Fountain Media has worked with major brands such as Procter & Gamble, Harper Collins, Canon, NFL, Publishers Clearing House, Sharp, AOL and the United Nations. It partners with both B2C and B2B clients and enjoys deep marketplace experience in numerous segments including financial services, publishing, luxury goods, fashion/beauty, education, ecommerce, food and beverage, travel, technology, and sports.

"Unlike many of the larger digital marketing agencies who focus on flashy websites and expensive promotional concepts designed to win awards, Blue Fountain Media's singular focus is on delivering strong business outcomes with sensible pricing," said Henry Feintuch, president, Feintuch Communications. "Our campaign will focus heavily on Blue Fountain Media's work – its creative and business results speak volumes."

The campaign will be led by Mr. Feintuch and Bennie Sham, account director.

About Blue Fountain Media

Blue Fountain Media is a digital agency in NYC focused on growing brands online through effective websites and online marketing. From start-ups to Fortune 1000s, Blue Fountain Media helps generate more leads and increased brand recognition. In 2014, the company, which has a client roster that includes Procter & Gamble, Harper Collins, Canon, NFL, Publishers Clearing House, Sharp, AOL and the United Nations, drove more than 200 million monthly visitors and \$2 billion in revenue to the digital properties of its clients.

About Feintuch Communications

Feintuch Communications (www.feintuchcommunications.com), based in New York City, is an award-winning strategic relations firm offering clients an integrated blend of public relations, advertising/marketing, investor relations and other services to meet their business objectives. A founding partner of PR World Alliance (www.PRWorldAlliance.com), the firm specializes in B-to-B and B-to-C programs with a focus in technology, financial services, advertising and media and energy/clean tech. Feintuch Communications prides itself on its strong service ethic, senior counsel and hands-on support.

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