

Broadcast News Executive Jill Manuel Joins Futuri Media as Director, TopicPulse Partnership Development

Manuel to focus on enhancing TopicPulse for TV and Radio Partners

CLEVELAND, July 20, 2016 /PRNewswire/ -- Futuri Media (<http://www.FuturiMedia.com>) announced today that Peabody Award winning broadcast news executive Jill Manuel is joining the company as Director, TopicPulse Partnership Development. Her expertise with broadcast newsroom digital integration and successful history blending compelling journalism and engagement will provide a unique and specialized strategic resource for Futuri's TopicPulse partners. TopicPulse is Futuri Media's social media monitoring tool that scans Facebook, Twitter, Instagram, and 80,000 sources per second to provide real-time insights on what's trending on local social media in a particular target demo.

A journalist for over 20 years, Manuel joins Futuri after two years as Assistant News Director at WFLD in Chicago. Prior to that, she spent nearly six years in Cleveland as the News Director at WEWS where under her leadership, WEWS won multiple awards including a George Foster Peabody Award for an investigation into increased cancer rates among veterans who served at McMurdo Naval Base in Antarctica. WEWS also won numerous Emmy Awards and two regional Edward R. Murrow Awards for "Building Better Neighborhoods," a station-wide initiative aimed at strengthening Northeast Ohio communities. Jill was the News Director at the Tribune-owned 24-hour cable channel CLTV, an Executive Producer at WBBM in Chicago and a Senior Producer for Fox News in New York and Washington, D.C. She was also a producer at Reuters Television in Washington.

Senior Vice President/Operations, Todd Thomas said, "Jill Manuel brings incredible intellect and strategic expertise to the Futuri team. We are proud to welcome her to this very important role for TopicPulse, a system that has been growing at an incredible pace. Hundreds of TV and radio stations depend on TopicPulse daily for insights on real-time social trends. Jill will help to connect the dots between those trends and strategic development of newscasts and broadcast content."

Manuel said, "I am so impressed with what Futuri has accomplished, developing innovative products that enable broadcasters to harness the power of social media to engage their audiences. I am thrilled to have the opportunity to collaborate with such a talented team."

"TopicPulse is a game changer for content creators, allowing them to track real-time social engagement in their local markets, around the country and the world. It cuts through the cluttered media landscape by identifying not only the stories people care about the most right now, but what they'll be talking about tomorrow."

Jill can be reached directly at jill@futurimedia.com or [217-220-9523](tel:217-220-9523).

About Futuri Media

Futuri Media (<http://www.futurimedia.com>) is a global leader in innovative interactive broadcast technology. It develops SaaS-based social and mobile audience engagement technology for broadcasters and publishers including TopicPulse®, a real-time social media measurement system for newsrooms and content producers; Listener Driven Radio's LDR1™ voting window and Takeover® technologies; TopLine, the sales presentation service; and Futuri Mobile™, which designs custom mobile features and apps for broadcasters, offering more than 165 iPhone, Android and tablet apps. Futuri's 2015 acquisition of StreamOn brings next-generation audio streaming, podcasting and social media sharing capabilities to broadcasters. The company's platforms are in use at more than 1000 TV and radio stations and networks in 18 countries, reaching more than 100 million consumers monthly.

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