

Feintuch Communications Launches Prose Pros for CEOs Writing Boutique for Corporate Communications

NEW YORK, Aug. 9, 2016 /[PRNewswire](#)/ -- Feintuch Communications, a strategic relations and integrated marketing firm, has launched Prose Pros for CEOs™ (<http://www.ProseProsForCEOs.com>), an independent copywriting company targeting C-suite executives seeking superior ghostwriting services for speeches, articles, presentations, press statements and other business communications.

Richard Roher, managing partner at Feintuch Communications, will also lead the new company under the title of chief creative officer.

"We expect to find a strong foothold in the technology-based industries where Feintuch Communications and the Roher PR Group are known and well-established," said Roher, whose firm, founded in 1968, merged with Feintuch Communications last year. "We also expect to serve a broader range of clients who discover that Prose Pros for CEOs provides a level of quality, competence and flair they don't find elsewhere."

Prior to a 25-year career in marketing and corporate public relations, Roher, an accredited member of the Public Relations Society of America, was an electronics and electrical systems technical writer on commercial aircraft, nuclear submarines and medical and industrial instruments. He is a graduate of Reed College.

About Feintuch Communications

Feintuch Communications (www.feintuchcommunications.com), based in New York City, is an award-winning strategic relations firm offering clients an integrated blend of public relations, advertising/marketing, investor relations and other services to meet their business objectives. A founding partner of PR World Alliance (www.PRWorldAlliance.com), the firm specializes in B-to-B and B-to-C programs with a focus in technology, financial services, advertising and media and energy/clean tech. Feintuch Communications prides itself on its strong service ethic, senior counsel and hands-on support.

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