

# New Board for PR World Alliance

**NEW YORK, November 29, 2016** – PR World Alliance ([www.PRWorldAlliance.com](http://www.PRWorldAlliance.com)), an association of 15 premier independent agencies in Europe and North America, elected a new board during its annual general meeting held recently in Venice, Italy.

The new board consists of:

- Chairwoman: Catherine Kablé, managing partner of [Kablé Communication](#), Paris, France and a board member of PR World Alliance since 2013;
- Vice Chairwoman: Perran Ersu Ozcaldiran, president of [Persona PR](#), Istanbul, Turkey and former chair of PR World Alliance since 2013;
- CFO: Henry Feintuch, president of [Feintuch Communications](#), New York, U.S.A. and formerly vice-chairman since 2013;
- Secretary: Lars-Ola Nordqvist, president of [Comvision](#), Stockholm, Sweden, and a board member since 2012; and
- Director: Christian Josephi, president, Panama PR in Stuttgart, Germany, was elected to the five-member board for the first time. He replaces Helena Stamou, president of [Nostus Communications](#), Athens, Greece, who had served on the board since 2013.

Catherine Kablé, Chairwoman: *"I am grateful to our members for their confidence and would like to thank Perran for having managed our organization with strong leadership and dedication. Partnerships such as the PR World Alliance are critical for helping our members and our clients interpret and act on changes in our industry. Public relations is facing a new balance between traditional and social media, while the boundaries that separate communication and marketing are receding. These are the insights being shared by our colleagues for the betterment of all our members."*

"We derive great value for our clients from our membership and active participation in PR World Alliance," said Henry Feintuch, CFO and director and president of Feintuch Communications in New York. "When a question or need arises, we're able to respond to our clients – often same day – with input and advice from our partners who are highly experienced in numerous vertical and geographic markets. PRWA truly allows boutique, independent firms, to function as if they were part of a multi-national holding company – minus the politics, bureaucracy and cost."

## About PRWA

PR World Alliance is an international network of premier independent communication consultancies. Partners are carefully selected and are established, respected and accomplished firms with a solid reputation for producing superior results for clients. The network encompasses public relations companies and offices in Europe and in North America. The network continues to seek new members in strategic locations.

PR World Alliance provides clients with an extensive depth of knowledge in individual countries as well as a solid understanding of the dynamic multi-national marketplace. The network offers strategic communication, public relations and public affairs counsel, new product launch and promotion, investor relations, social media programs and more. For more information, visit [www.PRWorldAlliance.com](http://www.PRWorldAlliance.com).

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