## Convene Philadelphia Officially Opens Three Locations Following Acquisition of The Hub

71,000 square feet of full-service meetings and event space now available in downtown Philadelphia

PHILADELPHIA, Feb. 1, 2017 /PRNewswire/ -- Convene, the nation's fastest growing network of meeting, event, and conference venues, officially launched today in Philadelphia, following a strategic acquisition of the full-service meeting operator The Hub in 2016. All former Hub employees have officially joined the Convene family, which is now over 275 employees and growing across New York City and Washington D.C.

"At Convene, our goal is to be the best place to host an offsite meeting, conference, or event," said Ryan Simonetti, co-founder and CEO of Convene. "Philadelphia is one of the top meetings markets in the world, and gives us the opportunity to provide our current and future enterprise clients a larger network to source and plan meetings in the Northeast."

Since the announcement of the acquisition in last February, Convene has been collecting feedback from clients in the Philadelphia region to ensure the newly rebranded spaces are optimized to provide upgraded meeting experiences for planners and their most important meeting participants. The team at Convene Philadelphia will continue to provide best-in-class service levels to customers, but now offer easier package pricing, enhanced food and beverage options, more resources and a growing network of meeting venues across the US.

"Ryan and I fell in love with Philadelphia 17 years ago, entering Villanova University as college students with entrepreneurial ambitions," said Chris Kelly, co-founder and president of Convene. "We've always believed that its rich culture, iconic landmarks, and convenience relative to its cousins in New York, DC, and Boston are an unbeatable combination."

Convene will now operate three meeting venues in Philadelphia, offering attendees a unique urban-centered and comfortable experience, with hospitality at its core.

- CityView: Located steps from Suburban Station, this is the ideal space to host meetings of all types and sizes. Featuring floor-to-ceiling windows with beautiful views overlooking Rittenhouse Square, the space is sure to inspire collaboration and productivity for all sizes of meeting or events.
- Cira Centre: Attached to 30th Street Station, this unique space features sleek LEED-certified meeting spaces, and is often referred to as the most convenient location for transient business meetings within the heart of Amtrak's Northeast corridor.
- Commerce Square: Centrally located in the Logan Square area, this space is purposefully-designed for
  collaboration and productivity. This venue provides a variety of meeting spaces suitable for one-on-one
  meetings or large receptions, and is situated around a courtyard, providing green space and plenty of
  natural light throughout the venue.

"Over the past year, the entire team at The Hub has been dedicated to ensuring a smooth transition for our clients as we have been transitioning Convene Philadelphia. Thanks to their ongoing support and commitment, we're excited to realize the true meeting potential that the city of Philadelphia has, and will be offering more options to become a top destination for meeting professionals around the world," said Simonetti.

Convene is also planning to open new locations in Boston, Los Angeles and Chicago in the near future.

## **About Convene**

Convene (<u>www.convene.com</u>) is the nation's fastest growing network of meeting, event, and conference venues that combine technology, culinary, production, and human-centered design into a transformative user experience. In partnership with commercial landlords, the company leverages its workplace hospitality platform to provide on-demand amenity solutions, which enhance the service experience for building tenants. Founded in 2009 and headquartered in New York City, Convene was named by Forbes as one of America's 100 Most Promising Companies in 2014 and by Inc. as one of America's fastest growing companies.

## **SOURCE** Convene

For further information: Convene Contact: Jenna Wollemann, Corporate Communications Manager, 651-226-7051, jwollemann@convene.com