

Worthy Helps Women Get a Fresh Start After Divorce by Planting Seed Money

Make it Rain with tips from Worthy Divorce Experts, Financial Quiz available on Worthy.com

NEW YORK, April 11, 2017 /[PRNewswire](#)/ -- Worthy works with single women everyday and helps sell their engagement ring for the best market value price, enabling them to get the money to seed new opportunities like a new career, classes, pay down debt, even start a rainy day fund.

"Many divorced women need help with tracking expenses and creating a budget now that they are single," says divorce single mom expert Emma Johnson, "and selling the ring is a smart way to get cash to pay the bills."

The [Make It Rain Financial quiz](#) asks women to respond to five online questions. With over 3000 respondents in the first days of the campaign, 50% answered: WHAT? As their inner reaction to the question: Yoga lessons, credit card dues and your daughter is asking you to buy her a new outfit..., while only 20% said, BRING IT ON!

"We get it that women, single moms, working moms, are overwhelmed today juggling their finances, the kids and themselves," says Judy Herbst, Director Public Relations. "The engagement ring is one of the most valuable assets a divorced woman has in her possession that can now be put to better use."

The Worthy marketplace was created to get her the most value by getting her all the facts, being transparent and putting her in control. The Make It Rain campaign includes a fun quiz open to all consumers, each quiz taker is entered into the sweepstakes for a chance to win 1 Grand prize \$1000.00 in seed money plus 10 winners will receive an annual subscription to a leading financial budgeting app. Also, launching is a [#MakeltRain](#) social challenge! Follow Worthy on Facebook for weekly tips to grow your money tree.

Worthy is recognized as helping women [sell their diamond rings](#) with ease, confidence and trust - all from the comfort of their own homes. We know that there's enough in their lives that can be complicated and time consuming. We believe that selling a diamond ring or jewelry online does not have to be one of those things. We are proud to say that we've helped so many women unlock the value of their diamond jewelry to put towards better, more important things.

SOURCE Worthy

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Additional assets available online: [Photos \(1\)](#)