

SurgePays Expands Merchant Capabilities with LANDI Global Partnership

New Integration Enables Advanced ClearLine-powered Tools, Seamless Wireless Activations and Expanded Solutions for Merchants Nationwide

BARTLETT, Tenn., Dec. 3, 2024 /PRNewswire/ -- [SurgePays, Inc.](#) (Nasdaq: SURG) ("SurgePays" or the "Company"), a technology and telecommunications company, announces an innovative integration with LANDI Global, including the versatile LANDI M20 handheld devices. This collaboration between SurgePays and LANDI Global transforms how merchants connect with customers by seamlessly integrating advanced technology into SurgePays' enhanced portal leveraging the ClearLine Application.

Expanding Merchant Empowerment

Through this partnership, SurgePays merchants can now expand the power of LANDI Global's state-of-the-art devices to manage solutions such as top-ups, bill payments and more. The LANDI M20 mobile solution is built for versatility and ease.

This integration sets the stage for transformative new capabilities:

- **ClearLine App Integration:** Merchants can utilize the ClearLine app to enhance customer engagement at the point of sale, offering advanced features such as QR codes, NFC-enabled interactions and data-driven customer insights.
- **Enhanced SurgePays App:** Merchants gain expanded access to our complete suite of products and cutting-edge marketing tools, enabling seamless delivery of Lifeline and our wireless programs while fostering customer loyalty and business growth.

"We are driven by a relentless obsession with innovation and seamless partner integration, increasing the compatibility of our platform giving us more opportunities to grow our national network of stores," said Nate Moshkovich, VP of Product at SurgePays. "Our partnership with LANDI Global represents a significant step forward by empowering merchants to better serve their communities while unlocking new revenue opportunities."

LANDI's Dedication to Advancing Merchant Solutions

"Partnering with SurgePays aligns perfectly with LANDI's ambition to empower businesses through transformative technology," said Russell Harty, Managing Director at LANDI Global North America. "Integrating SurgePays' portal with LANDI's M20, combined with ClearLine's cutting-edge tools, represents a giant leap forward in creating seamless, innovative merchant experiences."

Scaling Impact Nationwide

This collaboration amplifies SurgePays' mission to bridge gaps in access to vital services. Merchants utilizing LANDI Global solutions can streamline operations, deliver Lifeline offers (where available) and enhance customer experiences with precision and ease. The result is a stronger merchant network, improved customer satisfaction and unlocked growth potential.

About LANDI Global

LANDI is a global provider of advanced merchant solutions, offering innovative offerings to businesses worldwide. With a focus on reliability, performance, and user-friendliness, LANDI empowers merchants to meet the demands of modern commerce with ease.

For more information about this integration and the future of SurgePays and ClearLine on LANDI Global, visit www.landiglobal.com/ or contact Chantelle Benesh, Head of Marketing (NAR) at chantelle.benesh@landiglobal.com

About ClearLine

SurgePays' ClearLine comprehensive marketing platform is designed to simplify in-store and point-of-sale customer engagement. From smart QR codes to NFC-enabled interactions, ClearLine equips merchants with the tools to manage campaigns, content and customer data across multiple channels—all from a single, unified dashboard.

About SurgePays, Inc.

SurgePays, Inc. provides prepaid wireless and point-of-sale platform services in underserved communities utilizing convenience stores, bodegas, and other neighborhood stores. Please visit SurgePays.com for more information.

Cautionary Note Regarding Forward-Looking Statements

This press release includes express or implied statements that are not historical facts and are considered forward-looking within

the meaning of Section 27A of the Securities Act and Section 21E of the Securities Exchange Act. Forward-looking statements involve substantial risks and uncertainties. Forward-looking statements generally relate to future events or our future financial or operating performance and may contain projections of our future results of operations or of our financial information or state other forward-looking information. In some cases, you can identify forward-looking statements by the following words: "may," "will," "could," "would," "should," "expect," "intend," "plan," "anticipate," "believe," "estimate," "predict," "project," "potential," "continue," "ongoing," "attempting," or the negative of these terms or other comparable terminology, although not all forward-looking statements contain these words.

Although we believe that the expectations reflected in these forward-looking statements are reasonable, these statements relate to future events or our future operational or financial performance and involve known and unknown risks, uncertainties, and other factors that may cause our actual results, performance, or achievements to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements including but not limited to, our ability to successfully integrate the ClearLine marketing platform with LANDI solutions, including the versatile LANDI M20 handheld device, our ability to maintain a strong balance sheet and our ability to execute our business plan. Furthermore, actual results may differ materially from those described in the forward-looking statements and will be affected by a variety of risks and factors that are beyond our control, including, without limitation, our ability to increase sales and revenue due to our new sales center. The forward-looking statements contained in this release are also subject to other risks and uncertainties, including those more fully described in our filings with the Securities and Exchange Commission ("SEC"), including in our Annual Report on Form 10-K for the fiscal year ended December 31, 2023, and our quarterly reports on Form 10-Q for the periods ending March 31, 2024, June 30, 2024, and September 30, 2024. The forward-looking statements in this press release speak only as of the date on which the statements are made. We undertake no obligation to update and expressly disclaim the obligation to update, any forward-looking statements made in this press release to reflect events or circumstances after the date of this press release or to reflect new information or the occurrence of unanticipated events, except as required by law.

SOURCE SurgePays

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