

Kramer Unveils Labeled USB-C Cables to Streamline Pro AV System Installation and Maintenance for Integrators and End-Users

Video, Data and Charging Icons Appear on Fortified K-lock Connectors of New USB 3.2 Gen 2 Cables to Reduce Integrator and End-User Confusion

CLINTON, N.J., March 10, 2025 [/PRNewswire/](#) -- Identifying the correct USB-C cables for each installation just became easier with Kramer's introduction of new 3.2 Gen 2 cables with icons on their connectors indicating their ability to support video, data and charging.

With the new C-U32/MFF USB 3.2 Gen 2 SuperSpeed+ passive cables, there's no more guessing once the original packaging is gone. The cables provide bi-directional plug-and-play connectivity for the delivery of 4K@60 4:4:4 video, fast data transfer between PC, Mac and mobile compatible devices and monitors, web cameras, printers, scanners, keyboards and other devices.

Offering great efficiency, they feature transfer rates of up to 10Gbps (between USB 3.2 hosts and devices), as well as rapid 100W power (5A, 20V) charging that keeps devices powered up and ready to go.

Kramer's K-lock connectors offer up to 5 pounds of pull resistance against being accidentally disconnected. The cables are made of micro coaxial wires with triple shielding to help prevent electromagnetic interference and ensure reliable data communications.

"At Kramer, we're committed to intuitive, user-friendly product design," said Amit Ancikovsky, president, Kramer Americas. "Our new USB-C icon labeling system reflects our dedication to clarity and efficiency. Integrators and end-users alike can now rest assured that they have the right cable to do deliver the required data, video and charging—and stay connected in challenging environments."

The Kramer cables feature USB backward compatibility (1.0, 1.1, 2.0 and 3.0), are RoHS REACH compliant and are available in lengths of 6, 10 and 15-foot, or 1.8, 3 and 4.6-meters, respectively.

The USB-C 3.2 cables are in stock for immediate shipment. For more information, write to info_us@kramerav.com.

About Kramer

[Kramer](#) audio-visual experiences power creativity, collaboration, and engagement. From AVSM to advanced cloud-based communication, collaboration and control solutions, Kramer creates audio-visual experiences that are more engaging, more inclusive, and more connected than ever before.

Headquartered in the heart of Startup Nation – Tel Aviv, Israel with locations around the world including North America and Latin America headquarters in Clinton, N.J., Kramer's audio-visual experts are designing the future of engagement technology. Physical and digital boundaries have blurred. But no matter how hybrid our world becomes, our desire for real, human connection will never cease.

Kramer's intuitive, seamless technology breaks down walls, bridges gaps, and makes people feel closer together even when they're far apart.

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For further information: Media Contacts: Doug Wright / Henry Feintuch, Feintuch Communications, 201-952-6033 / 914-548-6924, KramerAmericas@feintuchpr.com; or Editor's note: A high resolution photo of Kramer's new USB-C 3.2, complete with icon labeling, is available upon request. Editorial samples are available as well.

Additional assets available online:  [Photos \(1\)](#)