

Park Place Technologies Names TekWurx as Official Partner to Expand Network Observability and Operational Intelligence Capabilities with Entuity Software

Partnership strengthens customers' ability to reduce operational risk, improve visibility, and accelerate service outcomes across complex IT environments

CLEVELAND, Ohio / LONDON– SEPT. 9, 2026 – [Park Place Technologies](#), the leading global data center and networking optimization firm, today announced [TekWurx](#) as an official partner for Entuity Software™, Park Place's award-winning network observability and performance monitoring solution.

This strategic relationship brings together Entuity's powerful network monitoring and observability capabilities with TekWurx's expertise in operational data, service modeling, CMDB optimization, and IT operations transformation. Together, Park Place and TekWurx will help organizations gain deeper visibility across their IT environments, improve operational trust, accelerate incident resolution, and make more informed business decisions.

As enterprises continue to navigate increasingly complex hybrid infrastructure environments, IT operations teams are under growing pressure to maintain visibility, understand service dependencies, and respond rapidly to issues before they affect the business. By combining Entuity's intelligence with TekWurx's operational data expertise and uControl platform, customers can achieve a more complete, trusted, and actionable view of their technology estate.

"This partnership reflects Park Place Technologies' commitment to delivering greater value to customers through a strong ecosystem of trusted partners," said Case Allin, GM, Software Solutions, Park Place Technologies. "TekWurx brings deep expertise in transforming operational data into meaningful business insight. As a partner for Entuity Software, TekWurx is well positioned to help customers extend the value of network observability into service intelligence, automation, and operational resilience."

Through this relationship, customers can move beyond simply monitoring infrastructure to understanding the real-time business impact of operational events. The combined capabilities of Entuity and TekWurx will help organizations improve service awareness, reduce risk, and drive more efficient IT operations.

Customer Benefits

Organizations working with Park Place, Entuity, and TekWurx can expect:

- Improved visibility across network, infrastructure, and service environments
- Faster incident detection, investigation, and resolution
- Reduced operational risk through more trusted operational data
- Improved CMDB and service model accuracy
- Better understanding of service dependencies and business impact
- Increased operational efficiency through automation and intelligent workflows
- Stronger decision-making through contextualized operational intelligence

Nik Dimmock, CEO and Co-Founder of TekWurx, said:

"At TekWurx, our mission is to eliminate uncertainty in IT operations by turning fragmented data into trusted insight and actionable control. Entuity's observability capabilities provide a powerful source of operational intelligence, and when combined with our expertise in service modeling, data trust, and operational automation, we can help organizations make faster, better-informed decisions while reducing both operational risk and cost."

Steve Hicks, CTO and Co-Founder of TekWurx, added:

"Visibility alone only tells you what is there. Operational intelligence comes from understanding how technology components relate to the services the business depends on. Together, Entuity and TekWurx help customers bridge that gap by combining real-time network observability with trusted service context."

For more information about Entuity Software and Park Place Technologies, visit www.parkplacetechnologies.com.

For more information about TekWurx, visit www.tekwurx.com.

Entuity Software™ is a trademark of Park Place Technologies. All other trade names are the property of their respective owners.

ABOUT ENTUITY SOFTWARE

Entuity Software™, from Park Place Technologies, is a leading infrastructure monitoring and management solution that helps organizations streamline and proactively manage their IT environments. Trusted by enterprises worldwide, Entuity delivers intuitive, scalable tools that provide complete visibility across complex infrastructures, enabling teams to identify and resolve issues before they affect operations.

Consistently recognized by G2 as a leader in network management, monitoring and automation, Entuity has earned top marks for usability, results, implementation and user adoption, along with high ratings for ease of doing business and quality of support. For more information, visit parkplacetechnologies.com/entuity/.

ABOUT PARK PLACE TECHNOLOGIES

Park Place Technologies is the global leader in data center and network optimization, supporting more than 25,000 organizations in 180+ countries, including half of the Fortune 500, by simplifying IT infrastructure management to improve performance and uptime.

Backed by the industry's largest field-based engineering force, advanced global operations centers and a powerhouse team of technical experts, Park Place helps customers significantly reduce costs on hardware maintenance, software technical support, hardware procurement and more—freeing IT teams to focus on innovation.

Park Place Technologies: Save. Simplify. Innovate. For more information, visit ParkPlaceTechnologies.com.

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