

# **SurgePays, Inc. Expands Sales Activities via the Launch of BLITZ, the Company's Proprietary Blockchain Supported Sales Funnel, Customer Relationship Management and Business Intelligence Platform and the Appointment of In-House Sales Team Leaders**

**Company Appoints Daniel Anderson as National Direct Sales Manager and Patrick Crean as National Sales Manager for Special and Indirect Accounts**

**Bartlett, TN (June 22 , 2021)** (GLOBE NEWSWIRE) – SurgePays, Inc. (OTCQB: SURG) (“SurgePays” or the “Company”), a blockchain fintech company building a next generation supply chain network that offers wholesale goods and financial services for the underbanked more cost efficiently than traditional distribution models, today announces the expansion of sales activities by strategically centralizing its sales operations through the appointment of two national sales managers and the launch of the Company’s proprietary, blockchain-supported sales funnel, customer relationship management (CRM) and business intelligence (BI) platform, BLITZ.

Brian Cox, the Company’s Chief Executive Officer, commented, “The appointment of two national sales managers and the launch of Blitz represents an important transition in the SurgePays business evolution from focusing on software development, systems and product integrations, to a full blown, in-house sales effort on a national level. Previously, the bulk of our sales growth has been executed through independent third-party sales organizations. Developing our own sales centric CRM will allow us to manage rapid growth nationwide while monitoring and maximizing sales per store. The Blitz launch was the timing trigger for naming Daniel Anderson as our national direct sales manager and Patrick Crean as sales manager for special and indirect accounts.”

BLITZ, the Company’s proprietary blockchain supported sales funnel, customer relationship management (CRM) and business intelligence (BI) platform, was developed entirely and is owned entirely by SurgePays and maintains a database of more than 34,000 retail stores. The platform supports and activates new store from first contact to live transactions over the SurgePays network, while also targeting messaging to specific stores based on data collected. BLITZ, which also includes a ticketing system, is the single point of access for customer relationship management, providing a fluid, searchable knowledge base that allows the support team to provide accurate, uniform responses to merchants with escalation alerts at specified intervals to ensure tickets are handled quickly. Finally, it provides a multi-channel business intelligence engine featuring actionable BI dashboard analytics to track objectives and key results (OKR), all using a blockchain supported database to ensure data utilization, integrity, and security.

## **About SurgePays, Inc.**

SurgePays, Inc. utilizes its blockchain software platform to offer a comprehensive suite of prepaid, financial services for the underbanked, and top selling wholesale products to independently owned convenience stores, mini-marts, tiendas, and bodegas more cost efficiently than existing wholesale distribution models. Please visit [www.SurgePays.com](http://www.SurgePays.com) for more information.

## Cautionary Note Regarding Forward-Looking Statements.

This press release includes express or implied statements that are not historical facts and are considered forward-looking within the meaning of Section 27A of the Securities Act and Section 21E of the Securities Exchange Act. Forward-looking statements involve substantial risks and uncertainties. Forward-looking statements generally relate to future events or our future financial or operating performance and may contain projections of our future results of operations or of our financial information or state other forward-looking information. In some cases, you can identify forward-looking statements by the following words: “may,” “will,” “could,” “would,” “should,” “expect,” “intend,” “plan,” “anticipate,” “believe,” “estimate,” “predict,” “project,” “potential,” “continue,” “ongoing,” or the negative of these terms or other comparable terminology, although not all forward-looking statements contain these words. Although we believe that the expectations reflected in these forward-looking statements are reasonable, these statements relate to future events or our future operational or financial performance and involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. Furthermore, actual results may differ materially from those described in the forward-looking statements and will be affected by a variety of risks and factors that are beyond our control, including, without limitation, statements about our future financial performance, including our revenue, cash flows, costs of revenue and operating expenses; our anticipated growth; our predictions about our industry; the impact of the COVID-19 pandemic on our business and our ability to attract, retain and cross-sell to clients. The forward-looking statements contained in this release are also subject to other risks and uncertainties, including those more fully described in our filings with the Securities and Exchange Commission (“SEC”), including in our Annual Report on Form 10-K for the fiscal year ended December 31, 2020. The forward-looking statements in this press release speak only as of the date on which the statements are made. We undertake no obligation to update, and expressly disclaim the obligation to update, any forward-looking statements made in this press release to reflect events or circumstances after the date of this press release or to reflect new information or the occurrence of unanticipated events, except as required by law.

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