

URC and ZeeVee Launch Compatible Audio-Video Control System

New Plug-In Enables Industry Leaders to Make Their Automation and Signal Distribution Control Platforms Work Together to Enhance Smart Environments Serving Many Applications



HARRISON, N.Y. and LITTLETON, Mass., November 10, 2022 – URC, a global leader in smart home automation and control for residential and commercial applications, and ZeeVee, a global manufacturer of video and signal distribution technology, announced today a collaboration making the companies' control platforms compatible to serve a wide range of AV applications.

URC's Total Control®, an award-winning residential and commercial automation platform, can now interface with ZeeVee's flagship ZyPer Management Platform via a new plug-in that will enable full control of ZeeVee ZyPer Series AVoIP encoders and decoders. This will enable end-users to easily drive video walls and multiview presentations with advanced

automation features and custom macro integration capabilities.

ZeeVee provides AVoIP and streaming products that deliver solutions to thousands of AV system deployments around the world. Its products support a wide range of applications including higher education, government, healthcare, casino, museum, hospitality and retail for indoor, outdoor and mobile installations.

This collaboration delivers several benefits including:

- **Simplified Integration** – Fast, easy integration for URC dealers by selecting ZeeVee products in Total Control's Accelerator 3 operating system
- **Multi-System Integrations** – Automate multiple platforms such as AV distribution, RF modulation, video streaming, and wireless AV transmission
- **Seamlessly Program Robust Scenes** – With professional installation, ZeeVee products can trigger scenes or become part of macros within the Total Control environment
- **Voice/Hands-Free Control** - URC's voice commands through Alexa, Google Home or Comcast Xfinity allows two-way communication with simple operation
- **Control from Anywhere** – Control your home or office from any room or, using geofencing, with URC controllers and mobile app

"This partnership between URC and ZeeVee enables the delivery of the most engaging content to video walls and multiviews, while also offering market-leading ease-of-use," said Joe Chordas, VP Marketing and North American Sales, ZeeVee. "This puts powerful tools in the hands of users for an expanded universe of applications to share video and messaging in the most sophisticated way."

"Given ZeeVee's global capabilities for distributing AV content, we are excited to deliver world-class integration via a single source to our dealers," stated Lars Granoe, URC's Vice President of Product. "This integration offers easy installation across environments in a broad swath of markets, including education, government, corporate, healthcare, broadcast, hospitality, retail and residential."

About URC

Headquartered in Harrison NY USA, URC is a global leader in smart home automation and control solutions. URC technology is respected for unsurpassed performance and reliability with over 100 million remote controls sold in the past 10 years alone.

URC control systems include Total Control® and Complete Control®. Innovative URC user interfaces include tabletop controllers, in-wall touchscreens, handheld remotes, keypads and mobile apps – plus voice control integration with Amazon Alexa and Google Assistant. URC systems are custom designed, installed and maintained by a network of URC trained systems integration professionals. Its award-winning technical support and training make URC the best choice for home automation.

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About ZeeVee, Inc.

ZeeVee (www.zeevee.com) is a leading provider of AV distribution technology. The company has transformed the digital video industry with its award-winning encoders, decoders and software solutions for the pro AV and IT marketplace. Integrators and consultants rely on ZeeVee for its innovative, cost-effective and easy to install AVoIP and RF distribution platforms for their corporate, higher education, government, healthcare, casino, museum, hospitality and retail customers. A founding member of the SDVoE Alliance and a PSNI Global Alliance Preferred Vendor Partner, ZeeVee holds a GSA schedule, and its products are TAA-compliant. ZeeVee is headquartered in the greater Boston area with European HQ in Augsburg, Germany and SE Asian offices in Singapore.

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