

ZeeVee Bolsters European Sales and Support Teams with Three New Executive Positions

LITTLETON, Mass. and AUGSBURG, Germany, September 14, 2022 – ZeeVee, a leading global provider of AV distribution products, has bolstered its European sales and support teams with three incremental appointments.

The trio of pro AV and technology industry veterans includes Rocco Pucci, who joins ZeeVee Europe as sales director, DACH region; Michael Koch, ZeeVee Europe's newest business development manager; and Felix Stetter, who has been named technology manager, DACH region.

They will work out of ZeeVee Europe's headquarters in Augsburg, Germany, which is headed up by Managing Director Jan-Arne Rosenstein.

"These latest hires enable us to expand our support team and presence in the European theatre," said Bob Michaels, CEO, ZeeVee. "Our integration partners and end-users will benefit from the experience these three professionals bring in the convergence of AV and IT and their ability to help guide them to the best AV-based solutions."

Three Industry Veterans Join ZeeVee Europe



Rocco Pucci brings more than 20 years of experience in the pro AV and technology realms to ZeeVee, having most-recently served as key account manager at Epson Deutschland, **Meerbusch office**; and sales manager at both Barco, Karlsruhe, Germany and for Siemens, Frankfurt.



Michael Koch, over his 30-plus year career, has held positions as international sales consultant at baramundi software, Bavaria, Germany; key account manager heading up AV/VR projects in the automotive industry in the Munich area; and 3D/VR technical sales manager at Schneider Digital, Miesbach, Germany.

Felix Stetter was previously a project manager for DEKOM, Hamburg, Germany. He earned



a Master of Arts degree in Sound/Vision from Hamburg University of Applied Sciences. He also graduated from Cologne University of Applied Sciences with a Bachelor of Engineering degree in media technology.

About ZeeVee

ZeeVee (www.zeevee.com) is a leading provider of AV distribution technology. The company has transformed the digital video industry with its award-winning encoders, decoders and software solutions for the pro AV and IT marketplace. Integrators and consultants rely on ZeeVee for its innovative, cost-effective and easy to install AVoIP and RF distribution platforms for their corporate, higher education, government, healthcare, casino, museum, hospitality and retail customers. A founding member of the SDVoE Alliance, ZeeVee holds a GSA schedule, and its products are TAA-compliant. ZeeVee is headquartered in the greater Boston area with European HQ in Augsburg, Germany and SE Asian offices in Singapore.

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