Press Releases

# ZeeVee Expands European Sales Team with the Addition of Account Manager Jason Rance



LITTLETON, Mass. and AUGSBURG, Germany, July 10, 2023 – ZeeVee, a leading global provider of AV distribution products, continues to expand its European sales team with the addition of Jason Rance as account manager, UK and Ireland.

In his role, Rance will be responsible for expanding ZeeVee's presence in the regional market with a focus on key distribution partners including Midwich and Polar. He will also oversee communications with integrators and resellers, identify potential projects and serve as part of the company's local customer satisfaction team.

Before joining ZeeVee, Rance enjoyed a 10-year career in professional cricket, with his most recent position being the head of player pathway for Buckinghamshire County Cricket Board. Prior to that, he served in several positions, including head coach, cricket development officer and performance coach, as well as a minor counties cricketer. Earlier in his career, he played for Mooroopna Cricket Club in Australia and was the junior head coach for his childhood club Chesham Cricket Club, England.

"Jason's extensive experience in organizational management, coupled with his background in competitive sports, makes him a valuable addition to our team at ZeeVee," said Rob Muddiman, VP, EMEAI, ZeeVee. "With his proven track record of cultivating strong professional relationships, we are confident that he will play a strong role in expanding our presence in the UK market."

"While my path to joining the AV industry is unconventional, I am motivated by the opportunity to work with ZeeVee's talented professionals and contribute to the company's vision of revolutionizing the AV industry," said Rance. "There are a few commonalities between my life in sport and now at ZeeVee, most importantly, communication and being driven to help my team be successful."

Rance graduated from the University of Winchester with a Bachelor of Arts in sport coaching and development. He lives in Haddenham, Buckinghamshire, England, with his fiancée, Holly, and two daughters. In his free time, he spends time with his family and friends who keep him happily occupied, and follows a wide range of sports, such as football, golf and, of course, cricket.

**About ZeeVee**

ZeeVee (www.zeevee.com) is a leading provider of AV distribution technology. The company has transformed the digital video industry with its award-winning encoders, decoders and software solutions for the pro AV and IT marketplace. Integrators and consultants rely on ZeeVee for its innovative, cost-effective and easy to install AVoIP and RF distribution platforms for their corporate, higher education, government, healthcare, casino, museum, hospitality and retail customers. A founding member of the SDVoE Alliance, ZeeVee holds a GSA schedule, and its products are TAA-compliant. ZeeVee is headquartered in the greater Boston area with European HQ in Augsburg, Germany and SE Asian offices in Singapore.

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