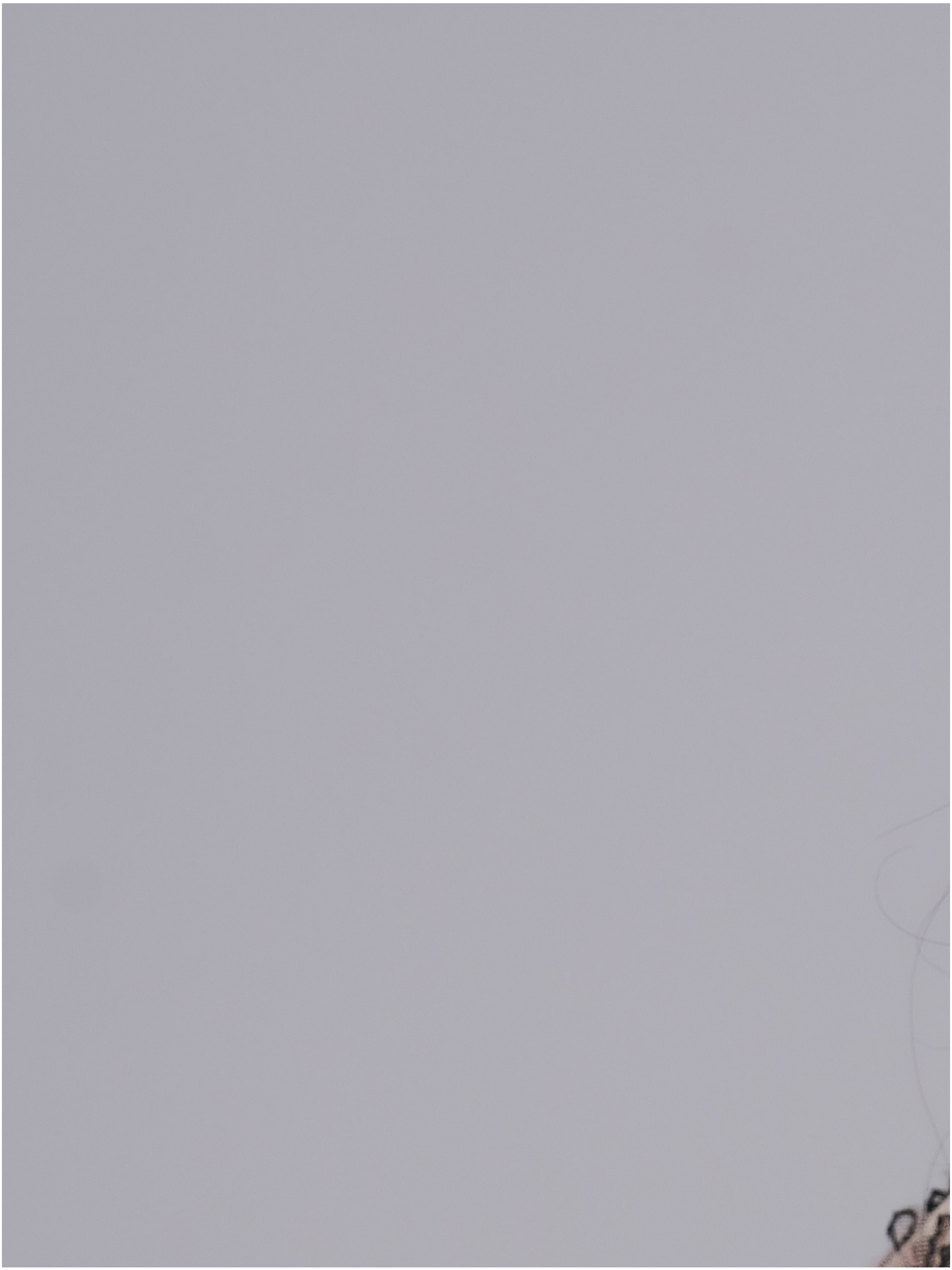
Press Releases

ZeeVee Names Jay Rennies Business Development Manager for Europe



LITTLETON, Mass., and AUGSBURG, Germany, February 12, 2024 – ZeeVee, a global leader inAV signal distribution technology, has appointed Jay (Jung Mi) Rennies to the position of business development manager for its European operations.

She brings 10 years of industry experience to this position. Rennies will be responsible for supporting the company's growth across Europe, including increasing corporate and brand awareness as well as strategic customer and channel development. In addition, she will support integrators and AV consultants in their creation of AV network designs.

She joins ZeeVee after a seven-year stint at IDK Europe based in Ratingen, Germany, where she served as senior business development manager EMEA. In this role, she built the sales infrastructure from the ground up and established a successful network. Previously, Rennies was responsible for managing sales in the DACH region at FSN Medical, Heusenstamm, Germany, where she significantly increased the customer base and was recognized for her above-average performance.

“Jay’s ability to collaborate with customers, solve problems and proactively advance business opportunities will prove to be a great asset to our European operations,” said Jan-Arne Rosenstein, managing director, ZeeVee Europe. “We are confident in her abilities and drive.” Rennies will continue to strengthen our brand awareness and support the continued growth of our company.”

“ZeeVee has built a strong base in the European pro AV market with its customer-centric approach, which reflects my personal philosophy,” said Rennies. “I look forward to working with my new colleagues and further expanding the adoption of the company's AV over IP products and solutions in Europe.”

Rennies earned a Master of Arts from the University of Leeds in Leeds, England. Born in Seoul, South Korea, she currently lives in Berlin with her husband Felix. In her free time, Rennies enjoys hiking and traveling. She loves getting to know different countries, cities and cultures.

About ZeeVee

ZeeVee is a leading provider of AV signal distribution technology. The company has revolutionized the pro AV and IT industries with its award-winning encoders, decoders and software. Integrators and AV consultants rely on ZeeVee for its reliability, excellent value and easy-to-install AV over IP and RF distribution platforms for enterprise, academic, government, healthcare, casino, museum, hospitality and retail customers. The company is a founding member of the SDVoE Alliance. It holds a GSA schedule and its products are TAA-compliant. ZeeVee is headquartered in greater Boston with its European head office in Augsburg, Germany and Southeast Asian offices in Singapore.

# # #