

# ZeeVee Promotes Rob Muddiman to Vice President for Europe, Middle East, Africa and India

**30+ Year Industry Veteran to Also Oversee Recently Established ZeeVee Europe**



LITTLETON, Mass. and AUGSBURG, Germany, July 11, 2022 – ZeeVee, a leading global provider of AV distribution products, has promoted Rob Muddiman to vice president of Europe, Middle East, Africa and India (EMEA) regions.

“Since joining the company in 2013, Rob has played a crucial role in ZeeVee’s strategy and international expansion,” said Bob Michaels, CEO, ZeeVee. “The company is now established as the recognized leader of AVoIP signal distribution products into just about every key vertical.”

While he continues to oversee ZeeVee’s recently established European headquarters in Augsburg, Germany, headed up by Jan-Arne Rosenstein, Muddiman will refocus efforts on further driving expansion of ZeeVee’s sales and support operations into the Middle East and India.

“ZeeVee’s innovative approach to AVoIP solutions has helped transform the AV industry,” said Muddiman. “I look forward to continuing our expansion into the region with key partners, helping to provide them and their customers with ‘gold standard’ and best in class price/performance AVoIP distribution products.”

Muddiman previously had senior sales management roles at Magenta Research and Sony and started his career in engineering at EMI. He has a degree in electronic engineering.

## **About ZeeVee**

ZeeVee ([www.zeevee.com](http://www.zeevee.com)) is a leading provider of AV distribution technology. The company has transformed the digital video industry with its award-winning encoders, decoders and software solutions for the pro AV and IT marketplace. Integrators and consultants rely on ZeeVee for its innovative, cost-effective and easy to install AVoIP and RF distribution platforms for their corporate, higher education, government, healthcare, casino, museum, hospitality and retail customers. A founding member of the SDVoE Alliance, ZeeVee holds a GSA schedule, and its products are TAA-compliant. ZeeVee is headquartered in the greater Boston area with European HQ in Augsburg, Germany and SE Asian offices in Singapore.

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