

ZeeVee Upgrades ZyPer H.264 Encoders with RTMP Protocol Support and Expanded Features for Multichannel Streaming; Free Upgrade Offered

Also Unveils Web-Based Player and Electronic Program Guide



LITTLETON, Mass., May 29, 2019—ZeeVee announced it has upgraded its ZyPerMX2 and ZyPerMX4 multi-source H.264 encoders by adding support for RTMP, the most commonly used protocol for live streaming on sites such as Facebook Live, YouTube Live and other popular content distribution networks. Additionally, the company said the encoders, which can stream two sources or four sources simultaneously over IP networks, would now be able to support different sets of multiple streaming

formats simultaneously for each source channel, expanding the range of devices each channel can support.

The models have also been upgraded to support AAC, a widely used and often preferred audio compression format, in addition to supporting MP2 and AC3 formats. Current users of the ZyPerMX2 and ZyPerMX4 can download software free of charge from the ZeeVee website to gain use of the new features. The encoders now support four streaming protocols – RTMP, HLS, RTP, and UDP.

“The new protocol support extends the ways customers can use our products for streaming live content and gives them the freedom to choose the distribution method – direct or via a CDN -- that’s best for the situation,” said Joseph Chordas, VP Sales and Marketing, North America. “By making this a free firmware upgrade, we’re also giving our current customers new capabilities without additional cost. We like being able to add new utility and value to products already in use.”

The company also announced a new web-based player, the ZyPerMX Player, for use with the two encoders. The player, available free of charge, delivers an engaging television-like experience on the desktop for distributed content, which can include live broadcast TV, movie channels or in-house programming, without having to install software.

The new web-based player is also available with an optional Electronic Programming Guide, which dealers can offer to customers for a monthly or annual fee. The programming guide is fully customizable to correspond to the client’s content offerings and programming schedule.

The enhanced ZyPerMX4 and ZyPerMX2 are available immediately, as is the software download for upgrading existing products now in use. The ZyPerMX Player and optional Electronic Programming Guide are also now available.

About ZeeVee

ZeeVee (www.zeevee.com) is a global pioneer and leader in the development and deployment of AV distribution systems for industrial, commercial and residential applications. As the only manufacturer today that can deliver multimedia content over fiber, CATx and coax, ZeeVee has transformed the digital video industry with its award-winning HD to Ultra-HD/4K solutions for the pro AV and IT marketplace. The company offers a variety of innovative, cost-effective and easy to install AVoIP and RF distribution platforms. ZeeVee’s technologies and products are installed in thousands of facilities worldwide where there is a need to transport HD/UHD content from multiple sources to multiple displays over long distances. ZeeVee is a founding member of the SDVoE Alliance and a Global Presence Alliance Technology Partner.

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