Press Releases

C&C Technology Group Named ZeeVee Manufacturer’s Rep for Northeast U.S.



LITTLETON, Mass., and FAIR LAWN, N.J., June 11, 2024 –C&C Technology Group, a leading communications technology solution provider for a wide range of industries, has been named ZeeVee’s manufacturer’s representative in the northeastern U.S.

For more than 35 years, C&C Technology Group has earned a reputation as a premier manufacturer’s representative agency Its team of experienced technology sales veterans have more than 250 years of combined experienced and are committed to helping partners achieve planned and structured growth. In addition to AV, its areas of specialty include data centers, ICT, security and smart building system advisory.

C&C will represent ZeeVee in Connecticut, Delaware, Maine, Massachusetts, Maryland, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, Virginia, Washington, D.C. and West Virginia.

“A key part of our strategy for our AV business is to seek out premium brands; ZeeVee’s top-tier AVoIP technology is very appealing to us and our customer base,” said Joshua Mahan, managing principal, C&C Technology Group. “In addition, ZeeVee brings a heightened level of professionalism and a customer-first approach that leads to successful project outcomes and satisfied clients.”

C&C now carries ZeeVee’s complete line of AVoIP and SDVoE products, including its popular ZyPerUHD60 1Gb and ZyPer4K 10Gb encoders and decoders, as well as its award-winning ZyPer Management Platform (ZMP). The ZMP software helps make AVoIP installations, management and operation easy. Clients benefit from ZeeVee’s proactive training resources.

“Engaging C&C is a great opportunity for us to leverage the firm’s deep relationships and extensive reach throughout the northeast to further drive our exposure in the region,” said Joe Chordas, VP North American sales and corporate marketing. “Its geographic footprint and marketing acumen will prove to be a great asset in continuing our growth in an expanding roster of industry sectors.”

About C&C Technology Group:

C&C Technology Group is a forward-thinking manufacturer's representative of innovative technology solutions, specializing in IT, audiovisual, security, data center and smart building infrastructure. With a focus on customer satisfaction and technological excellence, C&C Technology Group is committed to helping businesses harness the power of technology to achieve their strategic goals. C&C is headquartered in New Jersey and services the U.S. East Coast from Maine to Virginia.

About ZeeVee

ZeeVee is a leading provider of AV signal distribution technology. The company has revolutionized the pro AV and IT industries with its award-winning encoders, decoders and software. Integrators and AV consultants rely on ZeeVee for its reliability, excellent value and easy-to-install AV over IP and RF distribution platforms for enterprise, academic, government, healthcare, casino, museum, hospitality and retail customers. The company is a founding member of the SDVoE Alliance. It holds a GSA schedule and its products are TAA-compliant. ZeeVee is headquartered in greater Boston with its European head office in Augsburg, Germany and Southeast Asian offices in Singapore.

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