

Checkin.com Group Signs Agreement with Stake.com, One of the World's Fastest-growing iGaming Groups

FAYETTEVILLE, Ark. and STOCKHOLM, August 15, 2024 – [Checkin.com Group](#) (STO: CHECK) has today signed an agreement with Stake.com, one of the world's fastest-growing iGaming groups. Through the agreement Stake.com will use Checkin.com's software to identify and onboard its users on a global level.

This new agreement is another step in Checkin.com's effort to work with the largest customers within each vertical market.

Stake.com's platform offers its over five million users both traditional casino games and various types of sports betting. The iGaming group was ranked as the world's seventh-largest gaming group by The Financial Times in 2023 and is well known for its sponsorships, including with Formula 1, UFC, Everton Football Club in the Premier League, and the Canadian artist Drake.

"We are very pleased to have signed the agreement with Stake.com today. That one of the world's fastest-growing, and not least most innovative and hyped, iGaming groups chooses our technology to identify its users is a great testament to how far we have come as a company. This new collaboration shows both the high technical level we have product-wise and the robustness of our infrastructure and capacity. We will now work hard to deliver the best possible experience to Stake.com's users," comments Christian Karlsson, CEO of Checkin.com Group.

The agreement does not specify a minimum contract value or volumes.

Checkin.com's U.S. office is located in Fayetteville, Arkansas. For commercial inquiries, contact April Rae Mallord by email at april@checkin.com.

About Checkin.com Group:

Checkin.com Group creates shareholder value through capital efficient growth achieved by strong organic growth and strategic acquisitions. The Group's advanced technologies and innovations offer a unique end-to-end solution that reshapes how end users checkin with products and brands online. The comprehensive framework gathers multiple hyper specialized technologies that covers every aspect of an end user's checkin experience.

The company has its headquarters in Stockholm, Sweden, but operates and recruits globally to attract world-leading talent across the globe.

Checkin.com Group's share is since 2021 listed on Nasdaq First North Growth Market under the trading symbol "CHECK."

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For further information: Feintuch Communications, Doug Wright (646-753-5711) / Henry Feintuch (646-753-5710) / checkin@feintuchpr.com
