

ZeeVee Announces New Distribution Partnership with Audium in Portugal and Angola

Pioneering sound, video and professional lighting firm to carry ZeeVee's AV over IP products

AMSTERDAM, Holland and LISBON, Portugal, November 25, 2024 – ZeeVee, a Kramer portfolio brand and the leading provider of AV over IP distribution technology, has announced its distribution partnership in Portugal and Angola with Audium, a pioneering distributor of professional sound, video systems and stage lighting.

Founded in 1981 as a provider of equipment for nightclubs, the company's early success led it to expand its product offerings and become an audiovisual company distributing many of the world's most prestigious brands. Audium also established a network of sound, light and video resellers throughout Portugal providing complete design, consulting services and technical support for its integration partners and customers.

"We are very happy to add ZeeVee to our line of products," said Filipe Andrade Santos, administrator and technical director, Audium. "For some 40-plus years, we always challenged ourselves to be at the front of technological development and to provide the best and most up-to-date AV solutions. ZeeVee represents exactly this – leading-edge technology on audio video over IP. We look forward a bright and successful venture together."

Audium now represents and stocks ZeeVee's complete line of AVoIP products including the popular ZyPerUHD60 1Gb and ZyPer4K 10Gb encoders and decoders, its advanced SDVoE offerings and its award-winning ZyPer Management Platform (ZMP). The ZMP software helps address a variety of comprehensive AVoIP requirements and makes installations more efficient. Audium's AV integration partners in Portugal and in Angola will benefit from ZeeVee's proactive training resources strengthened by Kramer's comprehensive support.

"In Portugal, Audium is the 'go-to' company for AV technology in a wide range of market segments including auditoriums, assemblies, meeting rooms, hotels, multi-sports

pavilions, stadiums and cinemas," said Jan-Arne Rosenstein, managing director, ZeeVee Europe, GmbH. "Filipe and his team are well-respected for running a highly competent and ethically driven organization. We look forward to a long-term and successful partnership enabling Audium's clients to benefit from the best engineered and performing AV over IP systems on the planet."

Comprising highly experienced and skilled technicians combined with the high technology of the products and systems it sells, Audium develops sound, lighting and video installation projects using sophisticated computer systems that allow it to simulate its clients' needs and define the ideal solution based on their individual circumstances and the results it wishes to obtain.

Audium is located at Rua General Leman, 5 A/B in Lisbon. For more information about Audium and its products and services, visit the company's website at www.audium.pt or contact it at audium@audium.pt; telephone +351 21 796 20 12

About Audium

[Audium SA](#), founded in 1981, is a full-service audiovisual company and distributor of the most prestigious brands of professional sound, video and stage lighting systems. The company's mission is to provide a completely personalized and high-quality sound, lighting and video supply and installation service aimed at complete customer satisfaction. Its vision is to be recognized as one of the best suppliers and installers of professional sound, lighting and video products/services in the Portuguese market.

About ZeeVee

ZeeVee (www.zeevee.com) is a leading provider of AV distribution technology. The company has transformed the digital video industry with its award-winning encoders, decoders and software solutions for the pro AV and IT marketplace. Integrators and consultants rely on ZeeVee for its innovative, cost-effective and easy to install AVoIP and RF distribution platforms for their corporate, higher education, government, healthcare, casino, museum, hospitality and retail customers. A founding member of the SDVoE Alliance, ZeeVee holds a GSA schedule, and its products are TAA-compliant. ZeeVee is headquartered in the greater Boston area with European HQ in Augsburg, Germany and SE Asian offices in Singapore.

[Kramer](#), the global audio visual experience company based in Tel Aviv, Israel, acquired ZeeVee in August 2024 to strengthen its leadership in the AVoIP and IT/AV convergence arenas.

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