

Klarna North America to Highlight “Smoooth” Payment Products at eTail West 2018

NEW YORK, February 21, 2018 – Klarna, a leading global payments provider, is a sponsor of and will be exhibiting at next week’s eTail West 2018 in Palm Springs, Calif.

Klarna, exhibiting in booth #814, will meet with online retailers and demonstrate its complete family of ‘smoooth’ payment solutions including its instant point of sale financing technology allowing consumers to “slice” their payments over time without use of a credit card.

eTail West, being held February 26 – March 1, is a retail ecommerce conference where retailers meet, collaborate and learn about what is disrupting the industry today and plan retail strategies to build their businesses and their profits.

On Wednesday, February 28th, Klarna will be partnering with BigCommerce to provide attendees with massages and ‘smooothies’ at their respective booths between 8:30am-10:30am.

About Klarna

Klarna is a leading payments provider that aims to make the payment process simple, smooth and safe for customers and its merchant partners. The company, founded in 2005, was recently named as one of the top disruptor companies in the world by CNBC.

Klarna works together with 89,000 merchants to offer payment solutions to more than 60 million users in Europe and North America. The company’s North America offices are in Columbus, Ohio and New York. Klarna has 1,700 employees and is active in 14 countries. Financing through Klarna is issued by WebBank, member FDIC.

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