

Travelex Strengthens North American Leadership Team with Two Senior Hires

Pamela Henning Joins as VP, Retail Partnerships and Business Development and Seth Harvey Named General Manager and President of Travelex Canada

NEW YORK, May 7, 2018 – Travelex, a leading foreign exchange and international money transfer company, has appointed Pamela Henning as vice president, Retail Partnerships and Business Development for North America; and Seth Harvey, general manager and president, Travelex Canada.

Henning will oversee Travelex’s extensive real estate portfolio from Canada to Panama which includes Travelex’s High Street locations and its branches at some of the world’s busiest airports such as JFK, Dallas-Fort Worth, Atlanta Hartsfield, San Francisco and O’Hare. In her role, Henning will develop new partnerships with leading companies in the digital, lifestyle, entertainment, travel and electronics sectors to enhance customer experiences in Travelex’s extensive branch network.

“We are very pleased to have Pamela join the Travelex team with her extensive partnership-building experience,” said Errol Fonseca, Travelex’s director of Retail, North America, “We look forward to her helping us to drive new growth in our retail business and to her creating more meaningful customer experiences while leveraging the strong Travelex network and brand.”

Henning brings a depth of experience in the lifestyle and entertainment categories. She served as senior vice president of Integrated Sales and Marketing for Fox Cable Networks’ flagship entertainment brands FX, FXM and FXX and was senior vice president of Global Integrated Marketing for The Weinstein Company with oversight of licensing, merchandising and brand partnerships for film properties and the television franchise *Project Runway*. Earlier in her career, Henning was director of partnerships and promotions for Sony Theatres.

“Pamela is a key hire for us at Travelex,” said James Hewitt, CEO, Travelex North America. “Financial services and retail are quickly changing. Customers’ needs are evolving and so are their expectations for services, products and experiences. Pamela’s diverse background will enable us to connect with our customers in new, meaningful ways. We look forward to working with her, and I know our partners will enjoy working with her as well.”

Harvey has spent a decade-and-a-half working on cross-border payments and currency exchange, with a focus on bringing new revenue streams to market by leveraging emerging technologies. He has worked closely with strategic partners to develop new ways to create frictionless payments.

He joins Travelex from World First, where he was Global Head of Partnerships, leading enterprise level partnerships with FIs, marketplaces and large brands. Previously, he was the head of Strategic Partnerships for OFX, where he led the wholesale business.

“We are excited to have Harvey join Travelex and lead our Canada operations,” said Hewitt. “We have aggressive expansion plans for Canada in 2018 and beyond and Seth brings the right energy, know-how and dedication to help execute this vision.”

Reflecting on his joining Travelex, Harvey commented, “I look forward to joining the dynamic Travelex team. The company has a clear vision for leveraging its solid consumer and corporate client business and investing in technologies that will meet partners’ and customers’ changing needs. My experience in building

frictionless payments in previous roles gives me the opportunity to drive growth at Travelex Canada, as well as help drive growth of digital payments more broadly for the group.”

About Travelex

Travelex is a leading independent foreign exchange and international money transfer company serving the retail and business-to-business markets with a presence in 70 countries across six continents. Built on more than 40 years of experience, Travelex offers retail foreign exchange services through a network of over 1,000 ATMs and over 1,200 stores at both on-airport and off-airport locations around the world. It is also one of the world’s largest providers of foreign currency orders for major banks and international financial institutions as well as the travel and tourism industry.

Travelex Currency Solutions serves the international money transfer needs for global businesses and financial institutions through an advanced technology platform that has reinvented the physical and digital, cross-border money exchange delivery process. Travelex North America is headquartered in New York City. Travelex is part of the recently announced Finablr network of companies with category leading global financial services brands focusing on customer-led technology innovation.

For further information: Cara Johnson / Doug Wright, Feintuch Communications, 212-808-4904 / 212-808-4903, TravelexNA@feintuchpr.com
