## **Press Releases**

## Doosan Bobcat North America Selects After, Inc.'s Warranty Analytics Reporting Portal

Online Reporting Portal Enhances Warranty Management Performance and Profitability

WEST FARGO, N.D. and NORWALK, Conn., June 4, 2018 — After, Inc., a leader in specialty warranty program management and optimization, announced today that Doosan Bobcat North America has chosen After, Inc.'s Warranty Analytics Reporting Portal (WARP) to streamline and optimize its equipment warranty programs. Based in West Fargo, N.D., Doosan Bobcat North America is the leading manufacturer and distributor of compact equipment for the construction, rental, landscaping, agriculture, grounds maintenance, government, utility and mining industries in North America.

After, Inc.'s WARP is an online, claims reporting program that offers a powerful suite of interactive reports which deliver timely claims, performance and analytical data directly into the hands of warranty program administrators on a 24/7 basis. WARP eliminates the need for spreadsheets and costly reporting applications by offering a set of standard reports including sales, paid claims, product claims, interactive pareto charts and a warranty heat map.

"We are very pleased that an industry leader like Doosan Bobcat has selected After, Inc.'s new WARP program as their technology platform for optimizing their warranty programs," said Nate Baldwin, president and chief executive of After, Inc. "The Bobcat brand is synonymous with durability and dependability which requires only the best when it comes to warranty programs and their administration. We are proud to be their partner in this effort

## **About Doosan Bobcat North America**

Doosan Bobcat North America is the U.S. and Canadian subsidiary of Doosan Bobcat Inc., representing the world-renowned brands of Bobcat® compact equipment, Doosan® portable power products and Geith® attachments. These companies are industry leaders in the engineering, manufacturing, and marketing of compact construction equipment, generators, air compressors, lighting systems, light compaction equipment, and attachments.

## About After, Inc.

After, Inc. (www.afterinc.com) is a global leader in the warranty management and services industry. Its predictive analytics, marketing strategies, reporting and program administration are second to none. The company offers a range of individual services and turn-key programs to support specialty warranty products for a wide range of industries. After, Inc. partners with some of the world's top brands to help transform their warranty businesses from obligations to profit centers enhancing their customers' experiences.

Headquartered in Norwalk, Conn. and with offices in New York City, After, Inc. is part of EPIC Insurance Group, a unique and innovative retail property and casualty and employee benefits insurance brokerage and consulting firm with 1,300 employees across the U.S.

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