

# BorderX Lab and its Beyond App Win Global Excellence Award



SUNNYVALE, Calif. and NEW YORK, September 24, 2018 – The Global Excellence Award for the company with the most effective and well-executed global strategy or affiliate program has been presented to cross-border e-commerce tech company [BorderX Lab](#) and its Beyond App.

CJ Affiliate™ (formerly Commission Junction) is a leading global affiliate marketing network, specializing in pay-for-performance programs to drive results. The award ceremony took place at the recent 19<sup>th</sup> Annual CJU Conference in Santa Barbara. Pictured here (left to right) are: Emily Lisanti – business development, BorderX Lab; Jeff Unze – President, Strategic Partnerships, BorderX Lab; Waleed Al-Atraqchi, president of CJ; McDavid Stoddard, director, Merchant Partnerships, BorderX Lab; and Bindi Singh, global publisher and partner director, CJ.

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