

# ZeeVee Highlights Latest AV Distribution Products at InfoComm 2020 Connected

**Will Produce Live Museum AV Presentation with Integrator Design and Production Plus National Museum of the United States Army**



LITTLETON, Mass., June 15, 2020 — [ZeeVee, Inc.](#), joins the pro AV and IT communities online at InfoComm 2020 Connected June 16 through 18 to display its market-leading AV distribution solutions, including its ZyPer4K Encoder Card for Netgear M4300-96X and enhancements to its popular ZyPer Management Platform.

As of June 16, registered InfoComm 2020 Connected attendees can connect with ZeeVee to explore its full line of SDVoE, AVoIP, RF modulation and video streaming solutions online (industry professionals can register for the show via this [link](#)). The company will also participate in the live New Tech Lightning Round learning session (June 18 at 11:00am EDT) where it will present a primer on the ZyPer4K Quad Encoder Card and ZyPer Management Platform. More information can be found by clicking [here](#). (Click on Thursday, June 18 and scroll to 11:00am.)

“While a virtual show does not enable us to meet face-to-face, it still represents an important opportunity for us to get together with industry colleagues to strategize and make the moves and exchange ideas that will enhance our businesses,” said Bob Michaels, CEO, ZeeVee. “AVIXA created a formidable platform with InfoComm 2020 Connected and we approached this show with the goal to highlight the latest enhancements to our SDVoE, AVoIP, RF modulation and video streaming solutions for the AV and IT communities.”

## Special Museum AV Presentation

An exciting highlight of this year’s event will be a behind-the-scenes presentation of AV technology in museums. Called “How Today’s Museums Engage Audiences with State-of-the-art AV,” the session will explore how museums are updating their approach to connect with younger, tech-savvier audiences with more immersive and interactive AV-driven exhibits. Best practices and key learnings from projects at the National Museum of the United States Army, Basketball Hall of Fame, Tennessee State Museum and National Law Enforcement Museum will be discussed.

Presenters are Will Todd, senior systems engineer, [Design and Production](#) (D&P); Paul Morando, chief of exhibits, [National Museum of the United States Army](#); and ZeeVee’s Joseph Chordas, VP marketing and North America sales.

The session was originally approved for presentation at InfoComm 2020 but has been transformed into an AVIXA webinar that will be conducted on June 24 at 1:00pm EDT. You can learn more and register for this session [here](#).

## Enhanced ZyPer Management Platform

ZeeVee will feature several major enhancements to the ZyPer Management Platform, its comprehensive and easy to use AVoIP control system that is compatible with all its IP-based products and readily used with all branded control platforms. Upgrades include a video preview function that makes it easier to constantly identify and monitor content; and a multiview text overlay function that enables the addition of varied descriptions, custom labels and branding simultaneously over onscreen video delivered to multiple monitors. Simple Network Management Protocol (SNMP) and enhanced network and security capabilities are now

standard features as well. Customers can now also select a preferred ZeeVee hardware option or port VM software onto their own.

### **Now Shipping: ZyPer4K Quad Encoder Card for Netgear M4300-96X**

ZeeVee's ZyPer4K Quad Encoder Card for Netgear M4300-96X is now shipping. It enables integrated HDMI connectivity for the distribution of 4K/UHD and HDR content in an Ethernet switch. It plugs into the 96-port NETGEAR 10G M4300-96X Modular Managed Ethernet switch and accommodates up to four HDMI sources to achieve a new level of convergence between AV and IT technology. The card provides unparalleled options for system customization, cost savings, reduced power consumption and greatly simplified installation and deployment of large IP-based video networks.

More information on ZeeVee products can be found at [www.zeevee.com](http://www.zeevee.com).

### **About ZeeVee**

ZeeVee ([www.zeevee.com](http://www.zeevee.com)) is a global pioneer and leader in the development and deployment of AV distribution systems for industrial, commercial and residential applications. As the only manufacturer that can deliver multimedia content over fiber, CATx and coax, ZeeVee has transformed the digital video industry with its award-winning HD to Ultra-HD/4K solutions for the pro AV and IT marketplace. The company offers a variety of innovative, cost-effective and easy to install AVoIP and RF distribution platforms. ZeeVee's technologies and products are installed in thousands of facilities worldwide where there is a need to transport HD/UHD content from multiple sources to multiple displays over long distances. ZeeVee is a founding member of the SDVoE Alliance and a Global Presence Alliance Technology Partner.

# # #

For further information: Feintuch Communications: Doug Wright (212-808-4903) / Henry Feintuch (212-808-4901) / [zeevee@feintuchpr.com](mailto:zeevee@feintuchpr.com)

---