

Intermark Sistemi Appointed Exclusive Distributor of ZeeVee AV over IP Products in Italy



AUGSBURG, Germany and ROME, Italy, April 22, 2024 – [Intermark Sistemi](#) has been appointed as the exclusive distributor of [ZeeVee](#) AV over IP products throughout Italy.

Regarded as the premier value-added distributor of international brands for audio, video and control systems, Intermark Sistemi brings more than 50 years of experience to the new partnership with ZeeVee. The company is headquartered in Rome and has sales offices and a showroom in Milan.

“Intermark Sistemi is THE critical player in the Italian audio-video market with broad and sophisticated engineering skills supporting integrators throughout the country,” said Jan-Arne Rosenstein, managing director, ZeeVee Europe, GmbH.

“Our Intermark Sistemi partners have a strong reputation for distributing brands renowned for their professionalism, quality and reliability. The company’s focus on corporate meeting and conference rooms, auditoriums, public administration, operations centers, hospitality and universities is a perfect match for our AV signal distribution technology. We look forward to a close working collaboration,” said Rosenstein.

Intermark Sistemi will carry ZeeVee’s ZyPerUHD60 1Gb and ZyPer4K 10Gb encoders and decoders, as well as its award-winning ZyPer Management Platform which helps make AVoIP installations, management and operation easy.

“We’re proud to partner with ZeeVee in bringing its industry leading signal distribution products to market throughout Italy,” said Fabio Concezzi, CEO, Intermark Sistemi. “ZeeVee, like our firm, is a visionary in the pro AV market. It is a founding member of the SDVoE Alliance helping to set the standard for integrators, architects, engineers and installers with the most advanced project technology worldwide.

About Intermark Sistemi:

[Intermark Sistemi](#) is a value-added distributor developing integrated audio-video-lighting-control solutions for the corporate, education, government, and hospitality verticals. The most innovative solutions range across six technological macro-sectors: conference rooms, intelligent buildings, connected lighting, professional audio, control rooms and architectural solutions. Intermark Sistemi, with offices in Rome and Milan, works with the top system integrators of the AV and IT markets to develop innovative solutions focused at creating a unicum of technology and design, with the aim of maximizing efficiency, productivity, and personal well-being.

About ZeeVee

[ZeeVee](#) is a leading provider of AV signal distribution technology. The company has revolutionized the pro AV and IT industries with its award-winning encoders, decoders and software. Integrators and AV consultants rely on ZeeVee for its reliability, excellent value and easy-to-install AV over IP and RF distribution platforms for enterprise, academic, government, healthcare, casino, museum, hospitality and retail customers. The company is a founding member of the SDVoE Alliance. It holds a GSA schedule and its products are TAA-compliant. ZeeVee is headquartered in greater Boston with its European head office in Augsburg, Germany and Southeast Asian offices in Singapore.

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